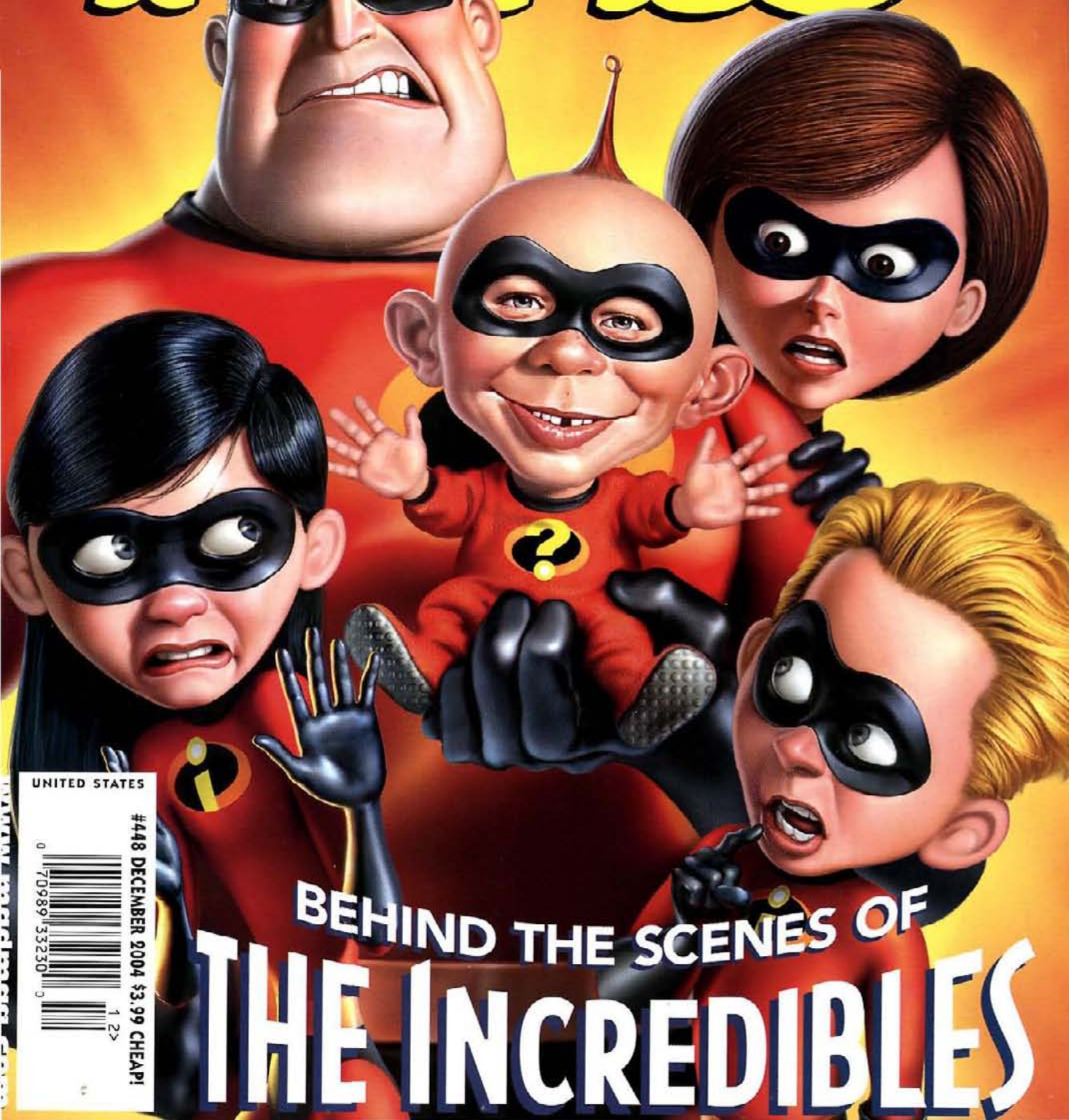


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MAD

DECEMBER 2004

NUMBER 448

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Around the Magazine

Whoever said
"Charity begins at
home," obviously
never asked for a raise
in allowance!



FRONT COVER ARTIST:
MARK FREDRICKSON

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PHOTO FINISHED

Thanks for printing seven photos of me and one of my wife on the Letters Page in MAD #445. But I'm confused. You say you're giving me a three-year subscription, but that's what you give to people who send in just one photo. I sent in eight and in each case the celebrity was holding the issue. As you stated back in issue #338, it's a three-year subscription for each photo that gets printed. So by my calculations, we're entitled to 24 years of MAD.

Peter Gordon, Great Neck, NY

Gordo — Boy, fame has really changed you! Ever since you sent in all those photos of the *Survivor All-Stars* and started hob-nobbing with A-list celebs like Shil Ann, you're a completely different person! By our calculations, you greedy snake, you'll get a three-year subscription and like it! Besides, why are you so worried about saving money? We're guessing you and your lovely wife Jane haven't had to spend a dime on food and have just been living off the hundreds of complimentary cocktail weenies and pizza rolls that you swiped from *Survivor All-Stars* wrap party! Bon Appetit! —Ed.

ANTIQUES FREAKSHOW WITH HANS BRICKFACE

Here is a photo of two beautiful statues (which I understand were the base of table lamps at the turn of the century). They are very heavy and were made in Paris, France in the late 1800s. I paid 25 cents each for them. It was 1953 when I bought them and the lady whom I bought them from placed them in a small wooden box — wrapped in MAD magazines #1 and #2! Some time later, I read the two magazines. By the time I got around to reading them, MAD #12 was on the newsstands. I wrote to the editor of MAD and asked if MAD would be kind enough to let me buy issues #1 through #11 and send along an invoice with those eleven copies. I received copies #1 through #11 with a note enclosed, "Please send \$1.10 for those 11 issues." (MAD at the time was 10 cents.) I have every MAD magazine printed. This is a true story! So what do you appraise the two statues and MAD #1 and #2 at?

David Jones, Mount Vernon, WA



Bad To The Jones — As always, our own Hans Brickface is on the case! Here's his report:

Those two statues are nice and all — but what caught my eye was that red apple cookie jar. Tell me, Davey, what do you have in there? Lorna Doones? Nilla Wafers? Double Stuf Oreos? I've been on the Atkins Diet for the past six months, and whatever's in there, I want some! All I've been eating are eggs and steak tartar! I don't care about your high-falutin', neo-classical, French revival, Prussian-influenced statues at this point — or how much your MADs are worth, but dammit, Davey, I'll personally give you \$800 for whatever is in the frickin' jar! Help me, Jonsey, help me! Help the Hans! I'm in the middle of a pork platter — and I can't swallow another bite! Thanks for writing and I hope to hear from you very soon!

MAD CELEBRITY SNAPS



SCOOP AND JAMES HETFIELD



SCOOP AND KIRK HAMMETT

Recently, in Chicago, I met Kirk Hammett and James Hetfield of Metallica at one of their concerts and they graciously agreed to pose with my copy of MAD #445. They were genuinely nice guys and Kirk even commented that he had been a big fan of the magazine for years. If this submission isn't cool enough to merit a free subscription, would you consider sending me a new copy of #445, as it is now covered in Kirk's spit and pitted with fang-like tooth marks?

Scoop, New Rock 99.7 — The Blitz Columbus, OH

Pooper Scooper — Thanks for sending in these awesome Celebrity Snaps. We were, however, a bit disappointed that you didn't include a shot of Lars Ulrich — not that we particularly like Lars, but we're always looking for an excuse to make fun of him! But seriously, dude, in the immortal words of Metallica themselves, "You've got to fight...for your right...to par-ty!" Congrats on your three-year subscription and keep on rockin'! —Ed.

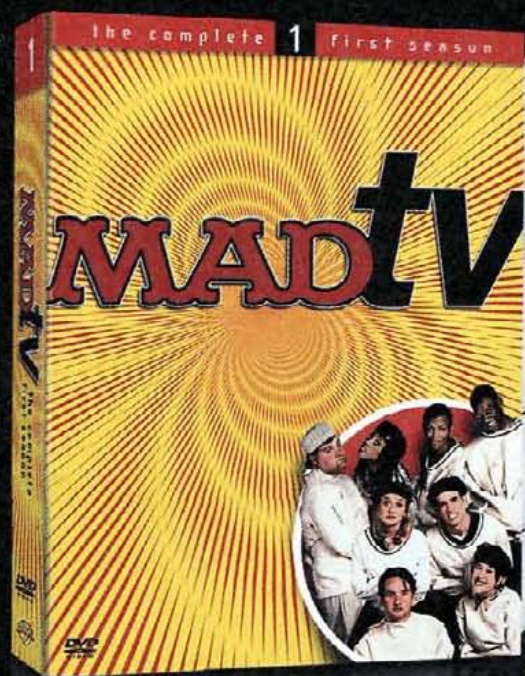
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THE CURSE OF THE CLOD

We were thrilled and excited to see that the back page of the August 31st edition of the *New York Post* used our mascot, Alfred E. Neuman, to emphasize that the winningest team in baseball history, the New York Yankees, were unconcerned about the rival Boston Red Sox's recent winning streak. Unbelievably, after this bold statement, the Yanks went out that very same night, and lost 22-0 to the Cleveland Indians — the worst loss in the team's history and tied for the greatest shutout defeat in history. It was such an odd coincidence, that we decided to look back at some other *New York Post* covers throughout history. We'll let the results speak for themselves!



FEDS OR TALES

MAD turns up in the darnedest places! Even the once reputable *New York Times* has lowered its standards and given MAD some press. A recent article in the *New York Times Magazine* described how J. Edgar Hoover's F.B.I. considered using MAD to fight the Ku Klux Klan. This was a nice change of pace for Hoover, who on more than one occasion, had warned MAD not to mock him or his bureau!


"In one instance, an agent proposed copying and distributing a sticker from MAD magazine that read 'Support Mental Illness — Join the Klan!' But Hoover vetoed the idea: he feared that Klan members' ignorance might lead them to believe that the Klan was 'actually supporting a charitable need, mental illness.'"





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- 
- A large illustration of Yusuke Kurosaki, the main character, is on the left. He is a young man with black hair tied in a bun, wearing a white t-shirt and blue pants. He is holding a DVD box set for 'Yu Yu Hakusho: Tempting Fate'. The box set is black with a colorful illustration of the main cast. In the background, there are smaller, faded images of other scenes from the anime, including a fight scene and a character in a suit.
5. *Yusuke's not dead.*
 4. *But he's not a kid anymore.*
 3. *He's barely human.*
 2. *You could say he's possessed.*
 1. *Someone is watching his every move.*

Who is this Yusuke guy?
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THE QUIZ QUORNER

While the Letters Page is undoubtedly the most exciting and entertaining feature in the entire magazine, it is always possible to make it even better! With that goal in mind, we're delighted to debut a little feature we like to call The Quiz Quorner. Note to readers: the answer to the quiz will appear in next month's issue, however, no prizes will be given for correct (or incorrect) answers, so please do not send in your guesses to the MAD office. Instead, send them to each other and leave us out of it completely — OK, clods?

Here's the inaugural question:

What did we call Jerry Seinfeld's character in our spoof of *Seinfeld*?

- A) Jerky Stinkfeld
- B) Jerry Seinfeld
- C) Joke Feinseld
- D) Jersey Signfell
- E) None of the above — we didn't include that character in our spoof

THE ANSWER MAD

This month we have decided to answer a missive from the August 9th issue of that U.S. News and World Report wannabe, *Newsweek*!

You report that iPods are popular and "centered" in big cities and college towns, and quote someone on their prevalence in gyms. As a twenty something in a college town who also frequents the gym, I can honestly say I've never seen an iPod — rather, the good old Walkman is favored — and it's not as if people in this area are hurting for cash. I wish you would have used your pages for content other than for pushing a musical device that you say is big, yet is really just another fad on its way to the technology dumpster.

K.B., Durham, NC

K.B. — If you look through the issue in question, you'll notice it was also reported that John Kerry ran for President. Now, you probably didn't see John Kerry in your Spinning class at the gym, but trust us, he did in fact campaign. And we understand if you don't want to go out and purchase an iPod — it wouldn't be of much use to you, what with your head being stuck up your butt!

MAD MUMBLINGS @MADMAG.COM

I've been trapped in this mime box for eight days now — mediocre man... God giveth pimples so we all can be pop artists — mla22... I just realized something, death is God's hitman! — facechild... If life was a supermarket, mine would need a cleanup in aisle five — Hilarical... Why is an orange an orange, but a banana isn't a yellow? — gus1369... My parents are just a figment of my imagination — Irish84210... Is anybody here a better whopper of the carrot than I? — Kyle145

AN INTERN FOR THE WORSE

At this time, we'd like to give a big MAD shout-out to our summer interns Josh Eiserike, Jamie Gaske, Nate Fakes, Carl Peterson and Amanda Pettit. Thanks for your hard work — our shoes have never been shinier! P.S. If you want to be a MAD summer intern and your college or grad school will give you credit, send for information to Amy "The Big Intern" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.

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OUR YEARLY ROUNDUP OF
2004'S DUMBEST PEOPLE,
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NASCAR PLUS WRITERS-OF-
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Paul Levitz, President and Publisher, September 29, 2004

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TOP 10 RINGTONES

- 906946 - Usher & Alicia Keys - My Boo
- 907028 - Nelly - My Place
- 904221 - Maroon 5 - She Will Be Loved
- 905252 - Ciara feat. Pety Pablo - Goodies
- 900082 - Theme - Super Mario Bros
- 904693 - Yellowcard - Only One
- 904340 - The Killers - Somebody Told Me
- 906351 - JadaKiss feat. Anthony Hamilton - Why?
- 904180 - Avril Lavigne - My Happy Ending
- 903133 - Story of the Year - Anthem of Our Dying Day
- 900475 - Survivor - Eye Of The Tiger, Rocky III

LATEST RINGTONES

- 904238 - 2Pac - California Love
- 906055 - 50 Cent - In Da Club
- 900483 - 50 Cent - PIMP
- 900546 - 50 Cent - If I Can't
- 901103 - Akon - Locked Up
- 903010 - Alicia Keys - Diary
- 901642 - Alicia Keys - If I Ain't Got You
- 905237 - Alicia Keys - Karma
- 903017 - Avril Lavigne - Don't Tell Me
- 903120 - Beastie Boys - Ch-Check II Out
- 902945 - Beastie Boys - Sabotage
- 903018 - Beanie Man - Dude
- 907029 - Beyonce - King Of The Dancehall
- 905131 - Beyonce - Naughty Girl
- 904751 - Beyonce & Sean Paul - Baby Boy
- 900403 - Beyonce feat Jay-Z - Crazy In Love
- 901251 - Black Eyed Peas - Hey Mama
- 900684 - Black Eyed Peas - Let's Get It Started
- 900718 - Blat - Caramel
- 903085 - Britney Spears - Outrageous
- 901641 - Britney Spears - Toxic (Chorus)
- 905128 - Cassidy feat. R. Kelly - Hotel
- 900977 - Chingy - Right Thurr
- 900977 - Chingy - Hold Me
- 900977 - Chingy - One Call Away
- 904749 - Christina Aguilera feat. Lil Kim - Can't Hold Us...
- 900358 - Christina Aguilera - Dirty
- 900455 - Coldplay - Clocks
- 904178 - Coldplay - Shiver
- 900808 - Coldplay - In My Place
- 903127 - D12 - D12 World
- 901241 - Del Leppard - Pour Some Sugar On Me
- 900015 - DMX - Party Up
- 900235 - DMX - Ruff Ryder's Anthem
- 900017 - Dr. Dre - Next Episode
- 904956 - Dr. Dre - Still D.R.E.
- 903053 - Duran Duran - Rio
- 900240 - Eminem - I'll Sh... on You
- 901073 - Eminem - My Name Is
- 900018 - Eminem - The Real Slim Shady
- 900019 - Eminem - Stan
- 900239 - Eminem - Still Don't Give A F***
- 904974 - Eve feat. Gwen Stefani - Let Me Blow Ya Mind
- 900024 - Fabolous - Young'n (Holla Back)
- 904362 - Franz Ferdinand - Take Me Out
- 907031 - Franz Ferdinand - This Fire
- 906949 - Green Day - American Idiot
- 905041 - Green Day - Good Riddance
- 901710 - Green Day - Longview
- 900033 - G-Unit - Stunt 101
- 904752 - G-Unit - Poppin' Them Thangs
- 901650 - Hilary Duff - Come Clean
- 901674 - Hoobastank - The Reason
- 903142 - Incubus - Talk Shows On Mule
- 904994 - Incubus - Megalomaniac
- 905002 - J. Lo feat. LL Cool J - All I Have
- 901189 - Jay-Z - Can't Knock The Hustle
- 901092 - Jay-Z - Change Clothes
- 901672 - Jay-Z - Dirt Off Your Shoulder
- 900034 - Jay-Z - Big Pimpin
- 900565 - Jerry Lee Lewis - Great Balls of Fire
- 902934 - Jessica Simpson - With You
- 904538 - Jet - Are You Gonna Be My Girl
- 904543 - Jet - Rollover DJ
- 904541 - Jet - Cold Hard B***
- 907030 - Jimmy Eat World - Pain
- 903130 - J-Kwon - Tity
- 904222 - J-Kwon - Hood Hop
- 904637 - JoJo - Leave(Got Out)
- 907033 - Joss Stone - Super Duper Love
- 900756 - Justin Timberlake - Rock Your Body
- 904181 - Kanye West - All Falls Down
- 904573 - Kevin Lyttle - Turn Me On
- 902822 - Led Zeppelin - Good Times Bad Times
- 905240 - Lil Flip - Game Over
- 905241 - Lil Flip feat. Lea - Sunshine
- 904748 - Lil Jon & The Eastside Boyz - Get Low
- 903019 - Lil Kim - Magic Stick
- 904164 - Linkin Park - Breaking The Habit
- 903090 - Linkin Park - Lying From You
- 900681 - Linkin Park - Numb
- 907027 - LL Cool J - Headsprung
- 904216 - Lostprophets - Last Train Home
- 903131 - Lostprophets - Make A Move
- 904182 - Ludacris - Diamond in the Back
- 901628 - Ludacris - Splash Waterfalls
- 901629 - Maroon 5 - This Love
- 905240 - Mase - Breathe Stretch Shake
- 900048 - Michael Jackson - Beat It
- 901743 - Michael Jackson - Billie Jean
- 903059 - Michael Jackson - Rock With You
- 900052 - Missy Elliott - Get Ur Freak On
- 904604 - Mtv-Teeg - Scandalous
- 907008 - Mobb Deep - Shook Ones Part. II
- 904996 - Nelly - Flap Your Wings
- 900425 - Nelly - Air Force Ones
- 900600 - Nelly - Hot in Herre
- 900539 - Nelly - Shake Ya Tailfeather
- 903122 - New Found Glory - All Downhill from Here
- 905122 - New Found Glory - Failure's Not Flattering
- 904183 - Nickelback - Feeling Way Too Damn Good
- 900715 - Nickelback - Someday
- 900063 - No Doubt - Hell's Bells
- 901165 - No Doubt - It's My Life
- 901112 - No Doubt - Underneath It All
- 903052 - OutKast - The Way You Move
- 900706 - OutKast - Hey Ya!
- 900051 - OutKast - Miss Jackson
- 900066 - OutKast - The Whole World
- 905250 - OutKast - Prototype
- 904750 - Patsy Cline - Frenchie-A-Leak
- 900758 - Pharrell feat. Jay-Z - Frumt'n'
- 901245 - Puddle Of Mudd - Blurry
- 901246 - Puddle Of Mudd - Drill & Die
- 900304 - R. Kelly - Ignition
- 900717 - R. Kelly - Step In the Name of Love
- 905253 - R. Kelly - U Saved Me
- 901034 - Rick James - Super Freak
- 900435 - Sean Paul - Get Busy
- 904995 - Simple Plan - Don't Wanna Think About You
- 901990 - Sir Mix-A-Lot - Baby Got Back
- 904367 - Slipknot - Duality
- 900317 - Snoop Dogg - Beautiful
- 905196 - Snoop Dogg - Nuthin But A G Thang
- 902097 - Stone Sour - Bother
- 900673 - Stone Temple Pilots - Interstate Love Song
- 900980 - Switchfoot - Dare You To Move
- 905236 - Switchfoot - Meant To Live
- 901907 - System of a Down - Chop Suey
- 905130 - T.I. - Let's Get Away
- 905427 - Terror Squad - Lean Back
- 905420 - The Calling - I Live
- 903124 - The Darkness - I Believe in A Thing Called Love
- 902138 - The Used - Blue and Yellow
- 902140 - The Used - Buried (Myself Alive)
- 900461 - Theme - Bad Boys (Cops)
- 900184 - Theme - Pink Panther
- 900080 - Theme - Halloween
- 900081 - Theme - Knight Rider
- 900523 - Theme - Pacman
- 900274 - Theme - Dukes of Hazzard
- 900186 - Theme - Fraggle Rock
- 900102 - Theme - Austin Powers Bossa Nova
- 900526 - Theme - Ghostbusters
- 900105 - Theme - Inspector Gadget
- 900312 - Theme - Love Boat
- 903011 - Theme - Jeopardy
- 900945 - Theme - Tdtris
- 903013 - Three Days Grace - Just Like You
- 900005 - Three Days Grace - I Hate Everything About You
- 900671 - Trapt - Headstrong
- 902995 - Twista - Overnight Celebrity
- 905205 - Twista feat. Kanye West - Slow Jamz
- 905251 - Twista feat. R. Kelly - So Sexy
- 903107 - Usher - Burn
- 904755 - Usher - Yeah!
- 900238 - Vanessa Carlton - White Houses
- 903097 - Yellowcard - Ocean Avenue
- 904756 - Ying Yang Twins - Salt Shaker
- 905422 - Young Buck - Let Me In



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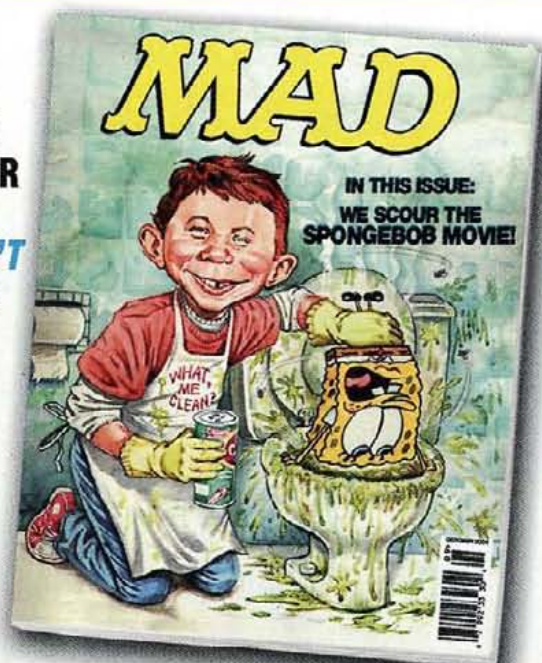
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THE FUNDALIN'

THE
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WE
DIDN'T
USE



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SAMMY'S
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Patriot Pops™
meet all the FDA's
daily nutritional
standards! ★

★ Awesome
Freedom Facts
on every stick!
Collect
all 9!



Remember...

If you're not with Color Coded Patriot Pops™, you're against them

Tom Ridge
Says,
"Lick 'n' Learn!"

5 chillingly
fruity flavors!

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RASPBERRY
SEVERE THREAT

TROPICAL
ORANGE
HIGH THREAT

BODACIOUS
BANANA
ELEVATED THREAT

BLUEBERRY
BLAST
GUARDED THREAT

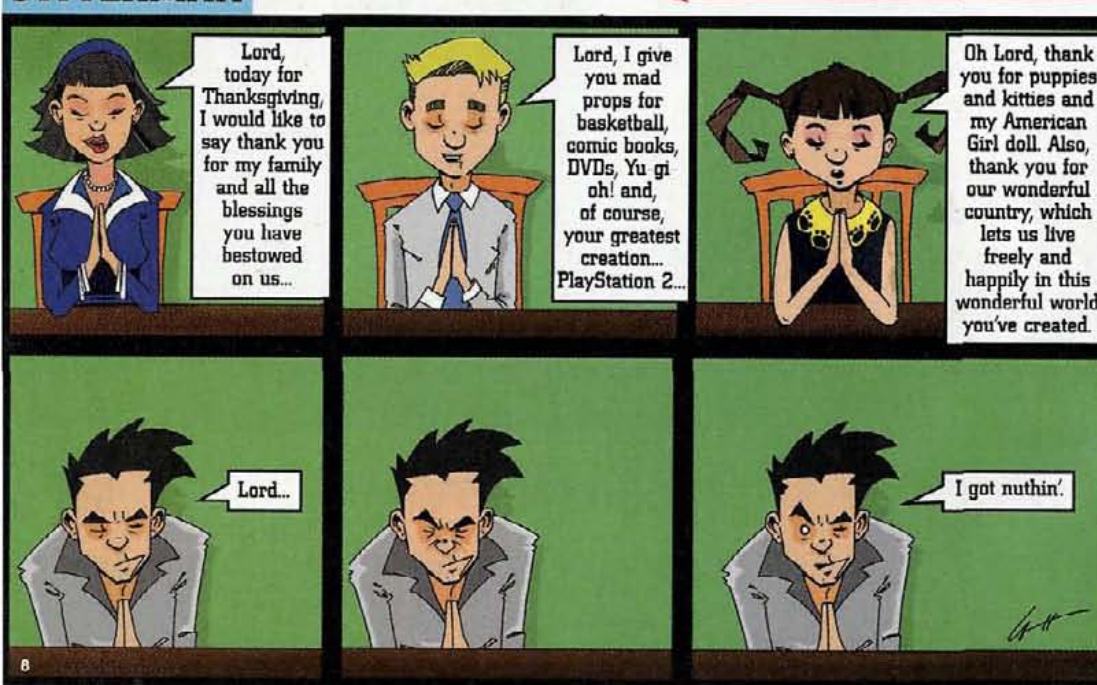
LICK-TASTIC
LIME
LOW THREAT

* For Arab prisoners in
Guantanamo Bay, Cuba

THE GODFREY REPORT

IN	FIVE MINUTES AGO	OUT
Municipalities	Hamlets	Whistle-stops
Doohickeys	Geegaws	Whatnots
Chimes	Intercoms	Knockers

BITTERMAN



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I WILL SELL YOUR ITEMS ON
eBAY

Until you notice they are missing
and contact the police.

Stu 555-0072

Wait, why did I include my number?

Have a Thing for Bowler Derbies,
Handlebar Mustaches, and
Extreme Excitement?

The Gentleman's Penny-Farthing
Mountain Biking Club

now meets every Tuesday.

9154 Foothill Blvd. 6 pm

No spats, no ride.

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parents of tone-deaf children thru

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Hi th

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1300 st

next to

Bro

ST

PAGES

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FOR NICHE MARKETS

Separation
from a loved one



can be a difficult
and trying ordeal...

But don't worry,
those bandages will
be off in no time!



Congratulations
on a successful surgery!

SUGGESTED PHRASES FOR THE NEW TALKING DONALD TRUMP DOLL

Robin,
see if you can
get me a 2:30
appointment at
Supercuts.

'Mrs.
Omarosa
Trump!' I like
the sound
of that!

George, Carolyn,
I'll give you a million dollars
to do a horizontal merger on
the boardroom table!

I'm sorry
my check
bounced,
Ivana.

Melania,
what do you
mean you want to
name our child
Kwame?

Ooh —
a penny!

All this
Mexican —
ooh, Trump's
gotsta take
a dump!

I got your
Trump Tower
right here!

Me, an
ogomaniac?!?
Dr. Chompsky,
you're
fired!

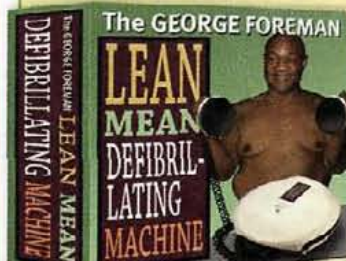
I'm sorry
my check
bounced,
Marla.

Oh, crap!
I'm bankrupt
again!?

All right, I
admit it. I slept with
Leona Helmsley —
and it was the best
sex I ever had!

25 THIS YEAR'S WORST SELLING HOLIDAY GIFTS

1. The Low-Carb Strawberry Shortcake Doll Collection
2. Tonka's Mob-Controlled Cement Mixer
3. The Sears Kenmore Robotic Mop
4. Hot Wheels Chop Shop Action Playset



5. The George Foreman Lean, Mean Defibrillating Machine

17. Rock'em Sock'em Zell Miller & Chris Matthews Robots

18. The Christine Todd Whitman Sampler

19. L.L. Bean's Edible Hat

20. Season Tickets to the New York Mets

21. Uncle Fun's Thumb Removal Kit



6. The Sharper Image Human Hair Hammock

7. Lionel's Self-Derailing Amtrak Set

8. Gov. Jim McGreevey's Body Wash

9. Petco's Pooper Scooper/Baseball Cap

10. The I Can't Believe It's Not Butter! Family Gift Pack

11. G.I. Joe Swift Boat Action Figures for Truth

12. The Sharper Image Rectal Thermometer/MP3 Player

13. The Sex Change Operation Game from Mildred Bradley

14. Snoop Dogg's Spizzeak & Spizzell

15. Ben & Jerry's Frozen Yogurt Stocking Stuffer

16. Scott Peterson's Pocket Fisherman



22. The Bush Twins Bratz Dolls

23. Mr. Rickety's 15' Ladder

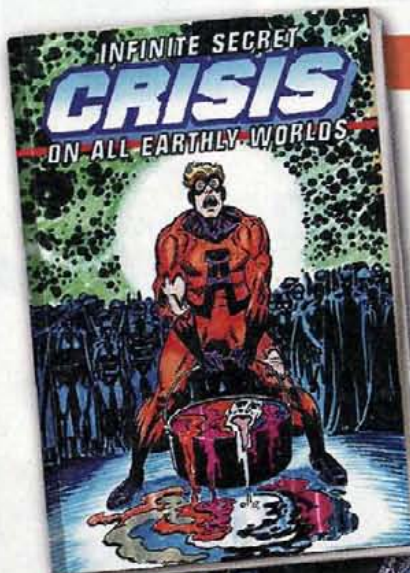
24. Hasbro's Ferris Wheel In-A Can



25. The Uday & Qusay Salt & Pepper Shaker Set

MAGAZINE CORRECTIONS YOU MAY HAVE MISSED

On page 3,591 of the February/March 2004 issue, we reported that your wedding day is "the happiest day of your life." It has since been brought to our attention by several readers that this is more likely "the first day of a miserable, ever downward-spiraling existence culminating in the welcome, sweet sting of death." We regret the error.



GRAPHIC NOVEL REVIEW

DC Comics has a dozen icons that have truly stood the test of time. Unfortunately, there are another 925,000 characters in the DC Universe. That's more than the combined populations of Iceland, Tonga and Equatorial Guinea. Thus, it's no shock that after 65 years of random hackwork, not all of the stories match up. A minor detail to most adults, but a matter of crucial importance to the unmarried fanboys who wage internet flamewars because "Hawkman would never do that." To this gruesomely select audience, every issue matters. A lot. And other than wedgies, these geeks hate continuity gaps most of all. But squooshing all DC history into coherence is an impossibility, despite several retcons. ("Retcon" is a collectors' term meaning "will never touch a girl's boobie.")

Writer/artist/sadist Ethan Bello finally devised the perfect system for keeping 925,000 mismatched characters straight: kill EVERYONE! He's cranked out the most mindless mini-series in comics history, and it's a thing of beauty. No plot. No drama. Just thousands of inconvenient, not-too-familiar fates saying hello and immediately getting blasted into oblivion. Anybody remember the Silver Scarab? Well, don't bother trying; he's worm food. Lagoon Boy? Morgan Edge? Clayface? Every one of them a real DC character, and now they're all real dead.

Issue #1 starts with a bang, as we bid an emotionless farewell to Bwana Beast, Dr. Polaris, Weather Wizard, Amazo, Beppo the Super-Monkey, Cave Carson, the Ultra-Humanite, Egg-Fu, Granny Goodness, Congorilla, Floronic Man, G'nort, Shatterfist, Wonder Tot, Killer Moth, the Newsboy Legion, Bouncing Boy, the Phantom Stranger, Chlorophyll Kid, the Kryptonian Thought-Beast, Chop-Chop, Nuklon, the Scarlet Skier, Matter-Eater Lad, the Conquer Worms, T.O. Morrow, Major Flashback, Shade the Changing Man, Detective Chimp, and the Blue Beetle.

The second page is even bloodier.

Alas, due to space limitations, Bello could only kill off 60,000 characters per issue. Thus, a quarter-million of DC's most meaningless heroes managed to survive the carnage (including Reflecto, Sportsmaster and Zebra-Man). A sequel would appear to be the answer, except that impatient DC editors have already resurrected 320,000 of the briefly-dead characters in 320,000 highly-desirable "Issue #1's".

We can't quite recommend "ISCOAEW," since the unholy butchery does get a little "samey" by the time Bello slaughters the G's and H's. But if you ever wondered, "Whatever happened to Captain Boomerang?" this collection has the answer. He died.

DC COMICS, \$13.95

The opening splash of Infinite Secret Crisis On All Earthly Worlds - death toll at 297 and counting.

THE PUZZLE NOOK

Which of the 5 choices best completes this phrase?

NO ? WS IS GOOD NEWS

1. NE _____
2. MICROSOFT WINDO _____
3. DAVE MATTHE _____
4. REMAKE OF THE IN-LA _____
5. CBS NE _____



Day 1: Zits
Day 2: Zit
Day 3: Z

*Clearer skin in just **3** days.
Guaranteed.*



Fast New
Clearasil[®]
Ultra



A MAD PEEK BEHIND THE SCENES



Good idea to install a new security system! I hate those jerks who steal advance copies of our movies and sell illegal bootleg DVDs!

Bootleggers? No, I designed this baby to keep those Dreamworks punks from snooping around! We made *A Bug's Life*, then they made *Antz*! We made *Finding Nemo*, then they made *Shark Tale*!

Well, I understand why they keep stealing our ideas. When they try to do something original, they end up with crap like *Father of the Pride*!

I'm glad we gave Violet the power to be Invisible! Kids are going to love it!

Screw the kids—I love it! Being invisible makes her scenes easy to animate!

Jason, you're playing the bad guy, Syndrome! He's overweight, he's evil, he has a secret hideout and he has the power to control energy! Did any classic villains inspire your character?

Yeah, Dick Cheney!

What are all of those old guys standing in line over there waiting for?

The cafeteria to open! Every afternoon, we set up a free soup kitchen for all of the unemployed hand-drawn animators from Disney!

AT THE INCREDIBLES STUDIO

I'm super excited to have Samuel L. Jackson providing a voice for Frozone! Was cartoon voice acting something he always wanted to do?

Not always, but after appearing in the new *Star Wars* films, he was too ashamed to show his face anywhere!

One thing that's really odd about animation is that everybody records their part separately! Then I cut all the tape together to make it sound like the characters are talking to each other! Is it hard to perform when you're the only actor in the room?

No, I'm used to being the only person on the set who's doing any acting — remember, I was in *S.W.A.T.* with Colin Farrell! And *A Time to Kill* with Matthew McConaughey! Oh, and *Changing Lanes* with Ben Affleck! Man!

Frozone has the power to glide on ice!

Ugh! That's going to be so lame!

What are you talking about? That's a cool power for a superhero movie!

Oh sure, it'll look great on film, but imagine what it's going to be like when Frozone is inevitably incorporated into a "Disney On Ice" show!

It must be tough being a superhero and having a secret identity! Everybody loves all the great work they do, but when they walk down the street, they're just anonymous guys!

I know how they must feel — I'm an animator!



PIXAR
THE INCREDIBLES
YOU WILL BELIEVE A COMPUTER-GENERATED MAN CAN FLY.

What are you guys working on in here? It looks very top secret...

We're hard at work putting together the trailer for the upcoming Pixar movie, *Cars*.

At least, that's what we're telling the boss! We're toast if he catches us slacking off all day playing *Grand Theft Auto*!

See if you can talk him into making a movie about skateboarding next — I want to try the new Tony Hawk game!

Check it out! I heard about animators who do this! He's acting out a scene from *The Incredibles* before he animates it!

Actually, he's not acting! He's having a seizure because he just spent five sleepless days working on three seconds of animation...and his Mac crashed before he could hit save!

What's so funny? Are you guys watching a new scene from *The Incredibles*?

No, we're laughing at the trailer for *The Polar Express*! Man, does Tom Hanks look goofy!

FATAL SYSTEM ERROR
All unsaved data has been lost.

Wel

Apple founder Steve Jobs is in the movie business, so now Microsoft's Bill Gates is making a computer animated film, too!

Oh, really? What's Bill's cartoon about?

I'm not entirely sure about the plot, but it's starring Clippy, that damned paper clip from Microsoft Word!

PIXAR Cafe

CARTOON NEWS
GIVE YOUR MAN BOOTS!

visitor





**TROY COUGHLIN
JEG'S/SPY VS. SPY
2004 CHEVROLET CAVALIER
PRO STOCK**
1:24 Scale. Pro Stock. 816 produced.



**JEG COUGHLIN JR.
JEG'S/SPY VS. SPY
2004 CHEVROLET CAVALIER
PRO STOCK**
1:24 Scale. Pro Stock. 888 produced.



**DANNY LASOSKI
J.D. BYRIDER/MAD RACING
2004 SPRINT CAR**
1:24-scale. HOTO. 1,908 produced.



**KASEY KAHNE
DODGE DEALERS/UAW-
MAD RACING
2004 DODGE**
1:24 scale. HOTO. 8,664 produced.
1:24-scale. Bank. 516 produced.



**JEREMY MAYFIELD
DODGE DEALERS/UAW-
MAD RACING
2004 DODGE**
1:24-scale. HOTO. 1,836 produced.



**KENNY WALLACE
AARON'S DREAM MACHINE/
MAD RACING
2004 CHEVROLET
MONTE CARLO**
1:24-scale. HOTO. 1,860 produced.
1:24-scale. Bank. 216 produced.



**MICHAEL WALTRIP
AARON'S DREAM MACHINE/
MAD RACING
2004 CHEVROLET MONTE CARLO**
1:24-scale. HOTO. 2,364 produced.
1:24-scale. Bank. 240 produced.

THE RACING WORLD IS GOING MAD!

This October during the NHRA race weekend at The Strip at Las Vegas Motor Speedway, Jeg and Troy Coughlin are adding a little sibling rivalry to the drag strip when they present dueling Spy vs. Spy Chevrolet pro stock drag cars courtesy of MAD Racing.

With two NHRA pro stock championships in 2000 and 2002, Jeg has a slight edge on his older brother Troy. However, with a little help from Spy vs. Spy, the Coughlin brothers are looking to smoke the field in Las Vegas.

The Jeg's Mail Order/Spy vs. Spy Chevrolet Cavalier pro stock cars are part of the MAD Racing program that extends to the NHRA, NASCAR® and World of Outlaws circuits.

MAD Racing also will share top billing with four of NASCAR's best-known drivers: Michael Waltrip, Kenny Wallace, Jeremy Mayfield and rookie sensation

Kasey Kahne. This October during the NASCAR race weekend at Atlanta Motor Speedway, Waltrip and Wallace will handle driving duties behind the wheel of the No. 99 and No. 00 Aaron's Dream Machines, respectively. Both Aaron's cars will showcase MAD Icon Alfred E. Neuman.

Meanwhile, Mayfield and Kahne will field dueling Spy vs. Spy Dodge machines at Atlanta during the NASCAR NEXTEL Cup race on Oct. 31, 2004.

All NASCAR and NHRA race cars also will share a specially designed MAD Racing "Unsafe at Any Speed!" logo featuring the two "Spy" characters from Spy vs. Spy and designed by Action Performance.

For more information about the complete lineup of MAD Racing drivers and die-cast collectible availability, contact your Action Racing Collectables distributor.



TO LOCATE YOUR LOCAL DISTRIBUTOR, CALL
1-800-411-8404
www.action-performance.com



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Adrianne Curry. Yoanna House. You know who these lovely ladies are — they're the top models in the whole country! (Or at least we assume they are, since they won the first two seasons of *America's Next Top Model*.) However, it was no small feat to take that title — they don't let every borderline-bulimic, ditzy, money-hungry, shallow, mean-spirited hottie just waltz right onto the show! Oh no! First the show's producers make them fill out the...

OFFICIAL CONTESTANT APPLICATION

Name: _____

Note to applicant: If you have a DFU (drab, fat or ugly) name it will immediately be changed by the producers to an HPF (happy, pretty and fake) name. See examples below:

DFUs: Edna, Bertha, Gertrude, Zelda, Wilma, Cathy, Mildred, Helga, Harriet

HPFs: Feather, Pillow, Swallow, Lace, Ecstasy, Noodle, Arielle, Chantelle, Gazelle or any other name ending in "elle"

Age: _____
(must be 18 —
lie if necessary)

Sex: ☐ Female (natural)
☐ Female (after surgery)
☐ Not sure (but still hot)

Height: ☐ 5'10" - 6'2"
☐ Under 5'10"
(But I look taller
lying down)

Weight:
☐ over 85 pounds (plus-size model)
☐ 60-84 pounds
(completely dysfunctional, but excited
to have reached goal weight)

Education:
☐ some grammar school
☐ some high school orientation
☐ currently completing GED
application

General Questions:

Why do you want to be a model?

- A) I have a mole above my lip and want to make the most of it.
- B) I want to date Billy Joel.
- C) Because then it would be okay to shoot heroin.
- D) Because there are limited career opportunities for a 6'8", 102 lb. female.
- E) It's a good way to kill time until my trust fund kicks in.

What is your favorite food?

- A) Tic Tacs
- B) Calcium supplements
- C) Evian
- D) Anything I can quickly and easily regurgitate.
- E) Eating is overrated.

Are you willing to lose a few ribs to look thinner?

- ☐ Yes.
- ☐ Definitely, yes!

What best describes your view toward motherhood?

- A) Pregnant? Gross!
- B) I would NEVER eat enough for two.
- C) Due to overwork and stress I've stopped menstruating.
- D) All of the above.

I'd be dishonest if I said I wasn't interested in:

- A) Dating a rockstar.
- B) Dating another rockstar if I broke up with the first one.
- C) Taking a laxative later today.
- D) Dipping my whole face into a jar of peanut butter right now.
- E) Becoming rich and famous so I can be more secure in my belief that I'm better than most people.



ARTIST: HERMANN MEJIA
WRITER: CARMEN LYNCH

AMERICA'S NEXT for top model

What should you always avoid, as a model?

- A) Meals
- B) Any article of clothing above a size 2.
- C) Books
- D) Friends and relatives who keep telling me that I'm thin enough.

Where do you see yourself in 5 years?

- A) With severe osteoporosis.
- B) Trying desperately to get on VH1's *Where Are They Now?*
- C) Dead from malnutrition.
- D) Selling "Abdominizers" on infomercials.
- E) On the arm of a 65-year-old sugar daddy.
- F) In rehab at the Betty Ford Clinic.

How are you most likely to respond when angry at a roommate?

- A) Strip down to your panties and have a pillow fight.
- B) Day-long "pout-fest."
- C) Pee in her shampoo.
- D) Something more vicious and/or erotic. Please specify. Pleezz!

Which of the following items would you most want to take with you into the house?

- A) Botox-injection kit
- B) Emergency back-up thong
- C) My illegitimate child

Do you drink alcohol? _____

If so, how often do you drink? _____

How much alcohol would it take for you to be willing to sleep with one of the show's producers? _____

Essay: 500 Words

Explain why you believe that Gisele Bündchen has done more to help humanity than Mother Teresa. Much more.

Waiver

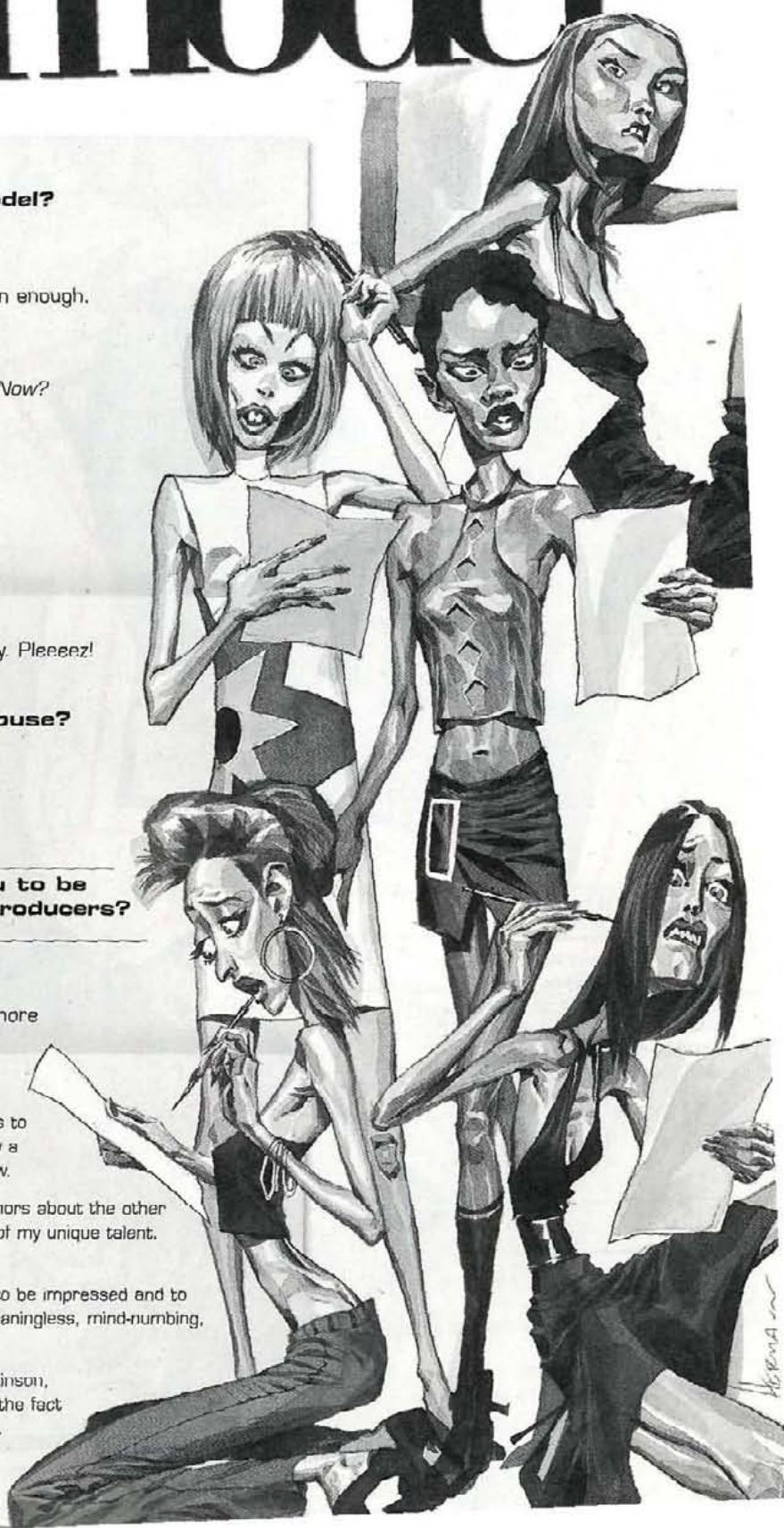
If selected, I promise to give *America's Next Top Model* all rights to surgically alter my face, body and personality. If I am not already a bisexual, I am willing to become one for the duration of the show.

While in the house, I promise to spread false and malicious rumors about the other egocentric, hyper-competitive bitches who don't have an ounce of my unique talent, unbelievably great looks or humility.

I pledge to relentlessly suck up to Tyra Banks, even pretending to be impressed and to enjoy myself when subjected to one of her pathetic, soulless, meaningless, mind-numbing, nearly seizure-inducing rap songs.

I also pledge to shamelessly kiss the wrinkled ass of Janice Dickinson, even pretending to be in awe of her beauty and career, despite the fact that she's a washed-up, plastic-surgery-addicted, skanky old hag.

sign here): _____





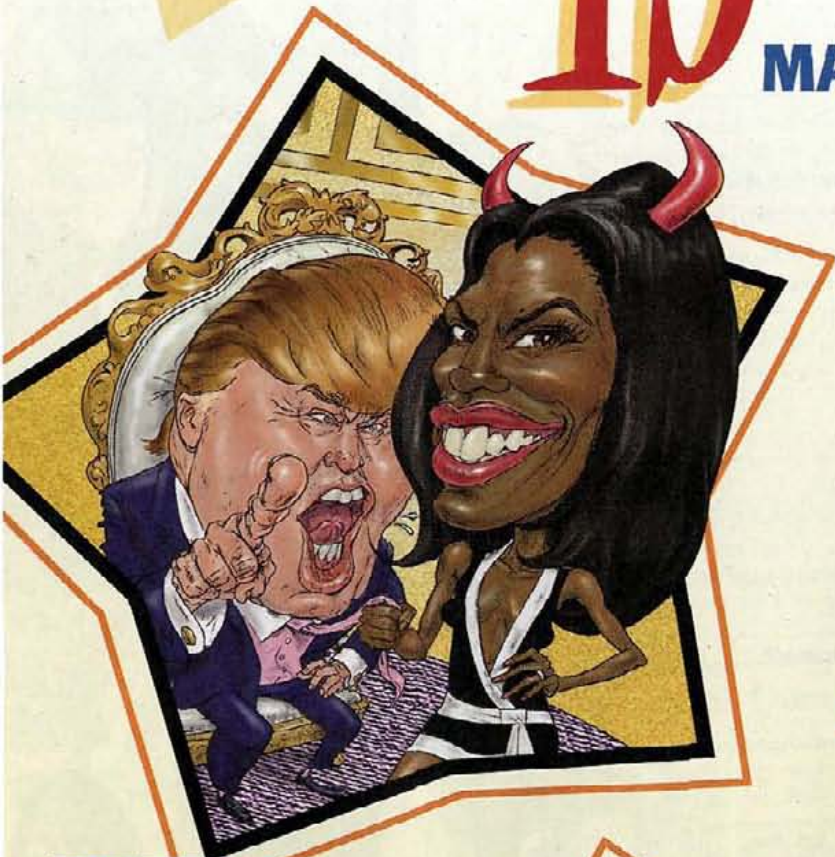
WE BRING YOU FLEETINGS DEPT.

Each year there are more,
Showing up by the score —
Those quickie celebs that we view;
So here's a new cast,
Each one doomed not to last,
As we herewith present just for you...

15

Minutes

MAD'S LATEST BATCH OF

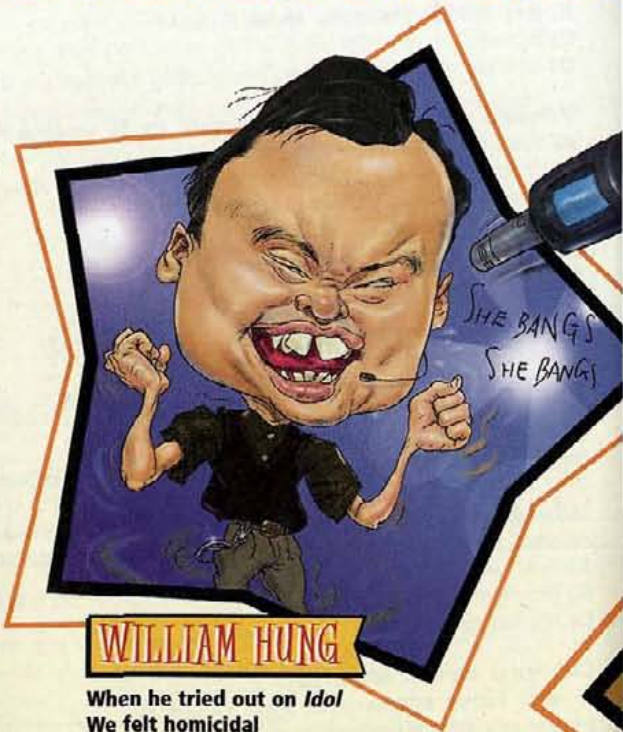
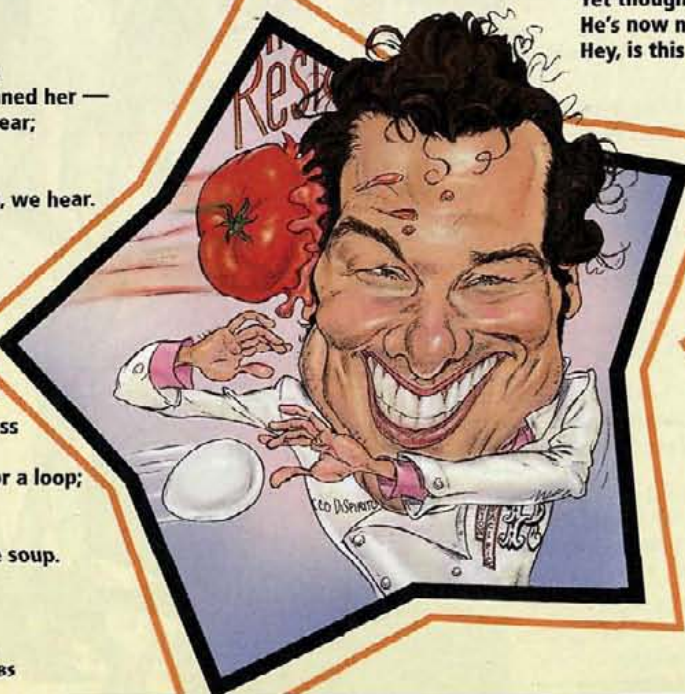


OMAROSA

Seems no one could stand her,
Folks cheered when Trump canned her —
She's hated by all who came near;
She went to great ends
Double-crossing her friends,
And those are her good points, we hear.

ROCCO DISPIRITO

Though this "chef" craved success
And bedazzled the press,
Soon his backers were thrown for a loop;
Like so many before,
He's a self-serving whore,
Now his show-biz career's in the soup.



WILLIAM HUNG

When he tried out on *Idol*
We felt homicidal
And wished he'd be quietly shot;
Yet though grossly off-key,
He's now made a CD —
Hey, is this a great country or what?



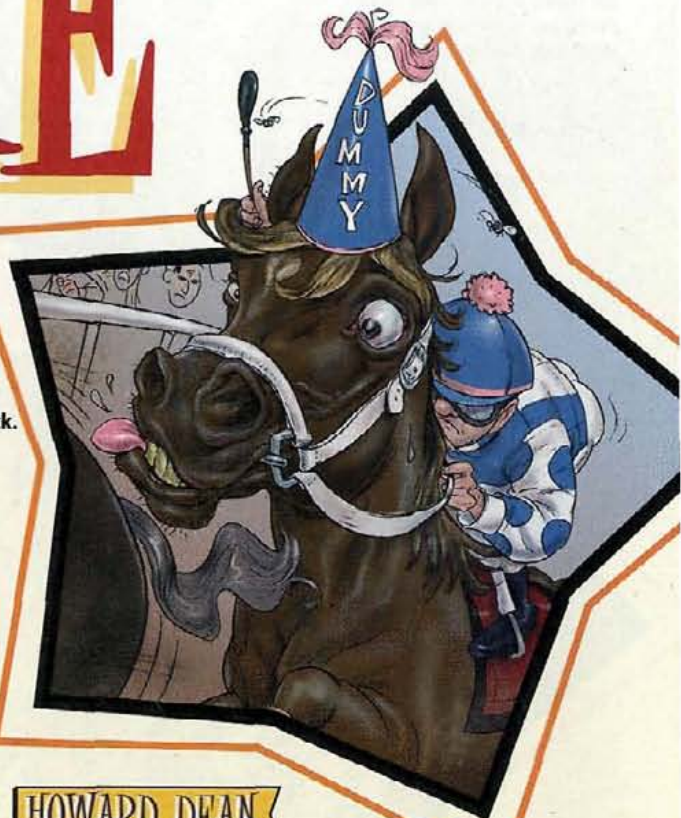
ARTIST: SAM SISCO
WRITER: FRANK JACORS

OF FAME

HAS-BEENS

SMARTY JONES

At the Derby looked swell,
Won the Preakness as well,
So at Belmont we bet our last buck;
But he folded that day —
Hey, if we had our way,
He'd be dog food, that four-legged schmuck.



HOWARD DEAN

It was like a bad dream
When he let out that scream,
Which was heard loud and clear coast to coast;
Though he still muddled through,
All the insiders knew
As the Dem nominee he was toast.

LYNNIE ENGLAND

In this piece you'll agree
That the people you see
All deserve their brief moments of fame;
'Cept for this Army bitch
Who would get her own niche
If we ran "15 Minutes of Shame."

JASON ALLEN ALEXANDER

When Britney he wed,
Some acquaintances said
That their love for each other was strong;
They split in two days
And went separate ways —
We're surprised that it lasted that long!



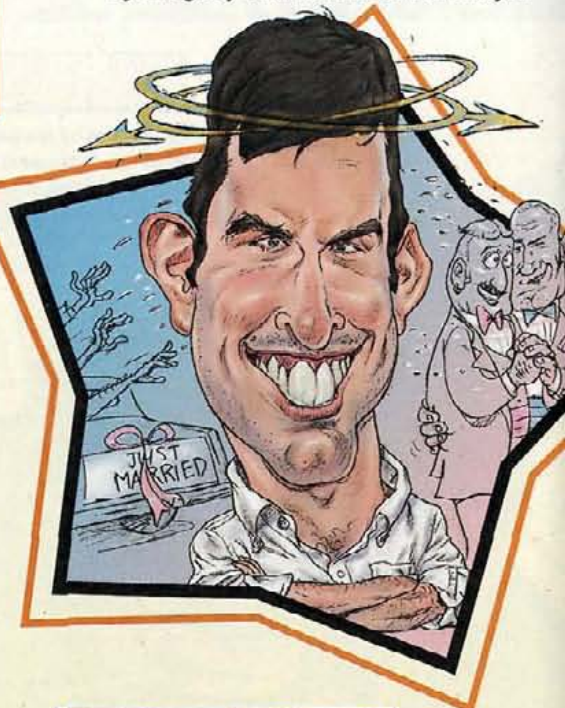
MORGAN SPURLOCK

In his flick he proclaimed
That Big Macs should be blamed
As the reason that people are fat;
All those burgers and fries
Swell our tummies and thighs —
Well, duh, Morgan, we kind of knew that.



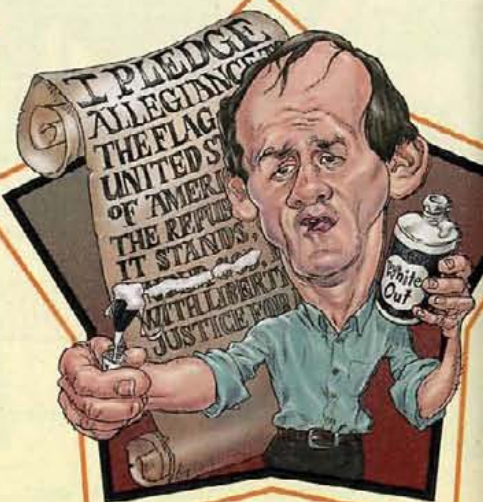
JASON WEST

Though marriage was banned,
Many gays took the stand
That a wedding would make them feel gay
Imagine their pride
When the law was defied
By this gutsy small-town New Paltz mayor.



MICHAEL NEWDOW

He went over the edge
When he said in The Pledge
"Under God" should be banned, so he sued;
The High Court's last word
Was his case is absurd;
"Jesus Christ," he exclaimed, "I've been screwed!"



AMBER FREY

Scott wasn't that choosy
When bedding this floozy,
But scumbags like him don't much care;
She's now been remade,
Just enough, we're afraid,
That in *Playboy* she'll pose in the bare.



RICK SALOMON

On a tape rated X
He and Paris had sex;
Countless millions ate up ev'ry bit;
Cheap porn though it was,
It caused such a buzz
That *The Simple Life* wound up a hit.

KEN JENNINGS

A fortune he won
On his *Jeopardy!* run,
There was scarcely a topic he missed;
He was brainy, no doubt,
Though he would have lost out,
If "Charisma" had been on the list.

HUTTON GIBSON

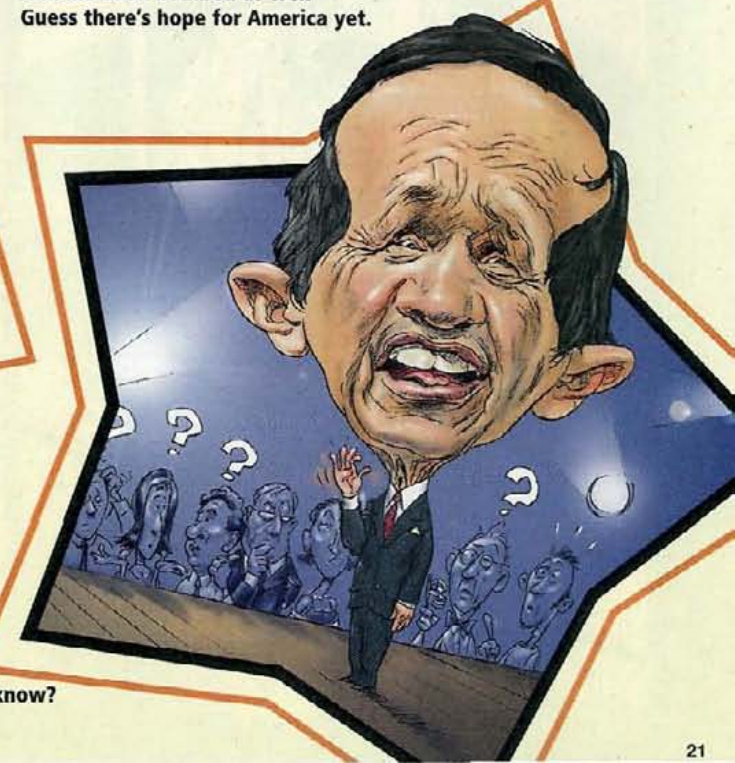
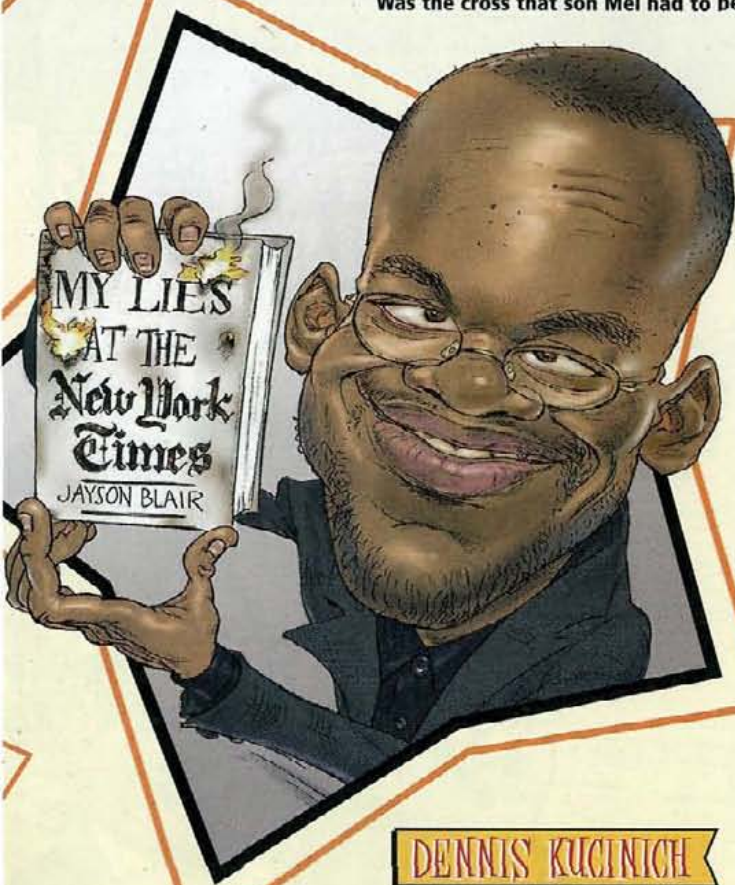
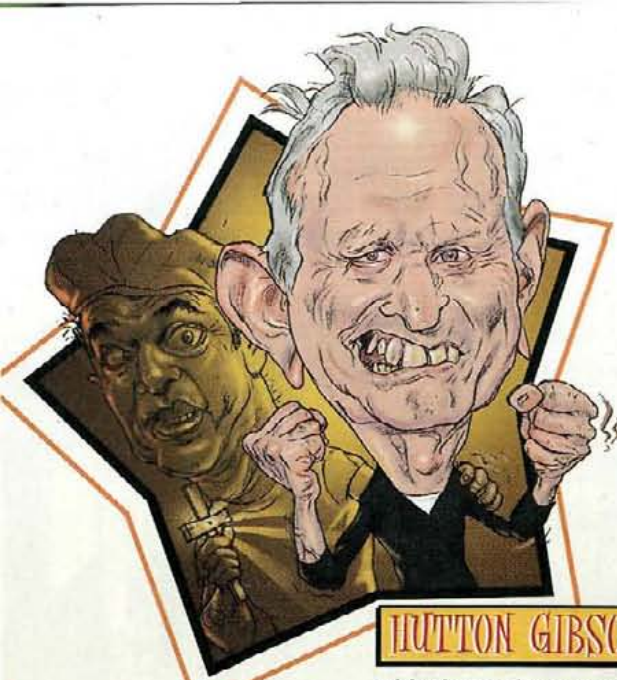
With *The Passion* a smash,
Hutton made a big splash,
As his bigoted views fouled the air;
Soon his hatred of Jews
That pervaded the news
Was the cross that son Mel had to bear.

JAYSON BLAIR

When *The Times* canned his ass,
He showed his true class,
Played the race card and showed no regret;
But his fraud didn't sell
And his book bombed as well —
Guess there's hope for America yet.

DENNIS KUCINICH

Now, just who is this guy?
A pro wrestler? A spy?
Or an actor who's on HBO?
We should know him, that's true,
But we don't have a clue,
If you do, won't you please let us know?



Michael Eisner may be CEO of the Disney Corporation, but that doesn't mean he's a carefree, happy man! See, Disney's in more trouble than a queasy kid on the teacup ride! Operating income is down almost half, the company's hemorrhaging over \$200 million per fiscal quarter and amusement park attendance is plunging! It's a good thing Walt Disney's boy wonder has a plan to turn it all around. Sure, it's quickly becoming "The Crappiest Place on Earth" — but that'll all change if they follow...

MICHAEL EISNER'S POWERPOINT



Reduce Overhead Costs:

101 dalmatians, 85 dalmatians...who's gonna notice?



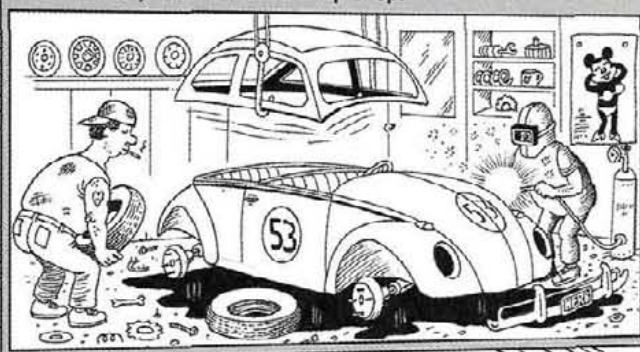
Maximize Existing Assets:

It's time to cut a sweet deal with Dick Cheney and Halliburton for the oil drilling rights to Space Mountain.



Repurpose Underused Properties:

I've green-lighted selling off Herbie the Love Bug to a no-questions-asked chop shop.



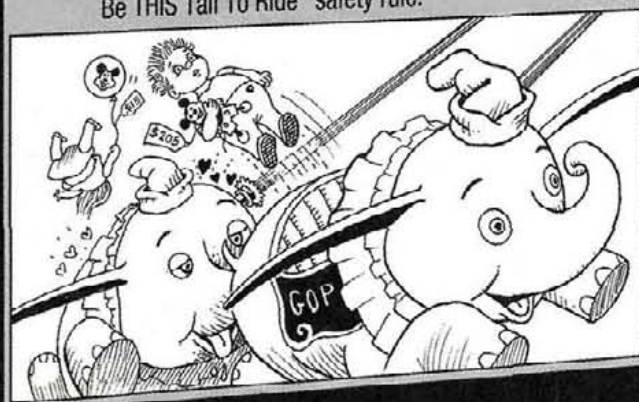
Explore Government Partnerships:

License the song "It's a Small World" to the CIA for highly classified use in the War on Terror.



Increase Park Attendance:

Effective immediately, we're dropping the "You Must Be THIS Tall To Ride" safety rule.



PRESENTATION FOR SAVING Disney

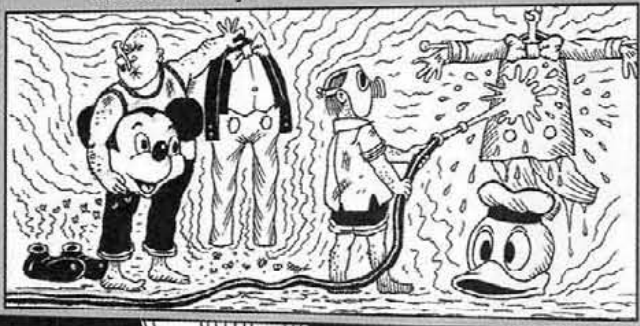
Exploit Corporate Expertise:

\$ This country has 38 million lonely men with disposable incomes. Goodbye, tired old animatronic Hall of Presidents, hello, spanking new Hall of Victoria's Secret Models!



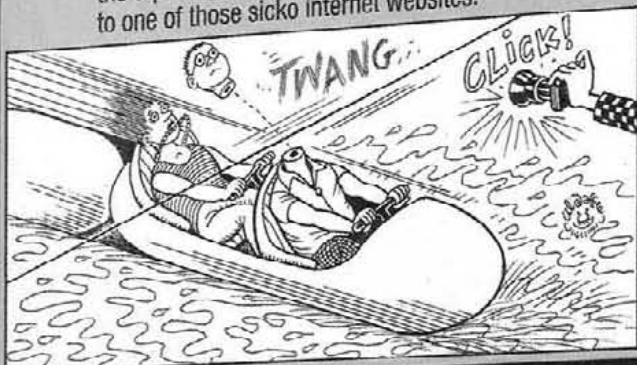
Reduce Operating Costs:

\$ We're going to hose out the stank from inside the creepy life-size costumes once every six years, instead of every three.



Update Existing Properties:

\$ Once a day, we're going to stretch piano wire across the top of Splash Mountain, then sell the candid photos to one of those sicko internet websites.



Increase Park Revenue:

\$ It's time to raise Disneyland day pass prices just a smidge, from insanely, obscenely expensive up to insanely, obscenely, *racketeeringly* expensive.



License Intellectual Property:

\$ The time is right to allow top rappers to raid Disney's classic songbook for sampling hooks.



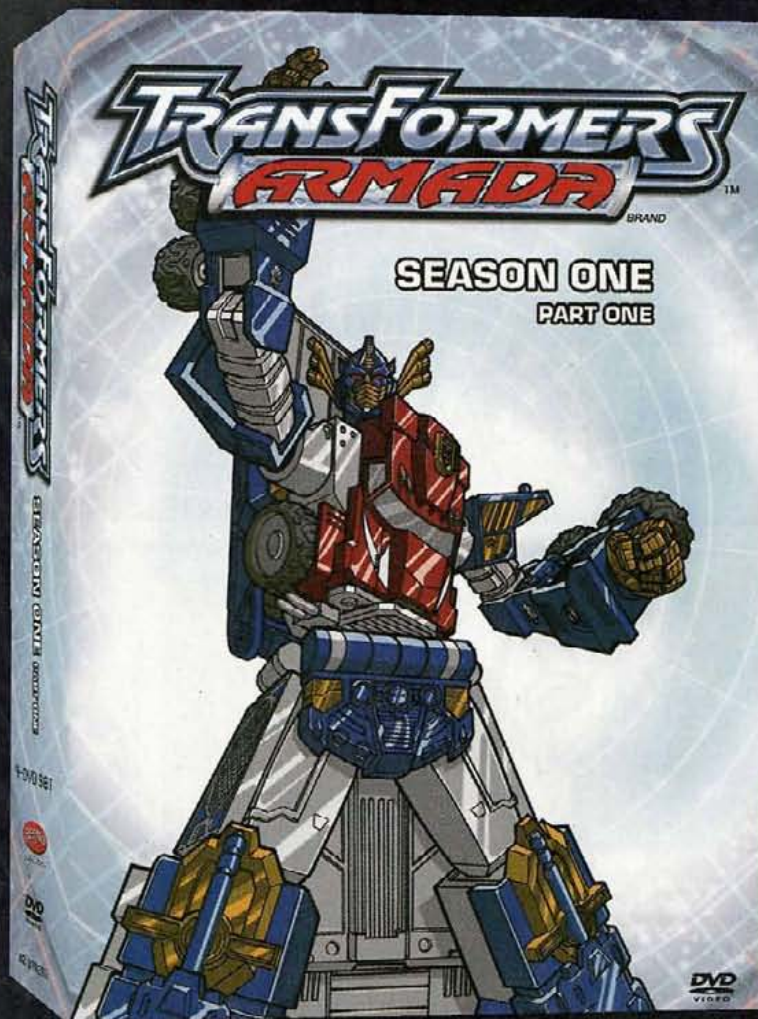


ARTIST AND WRITER: PETER KUPER

KUPER

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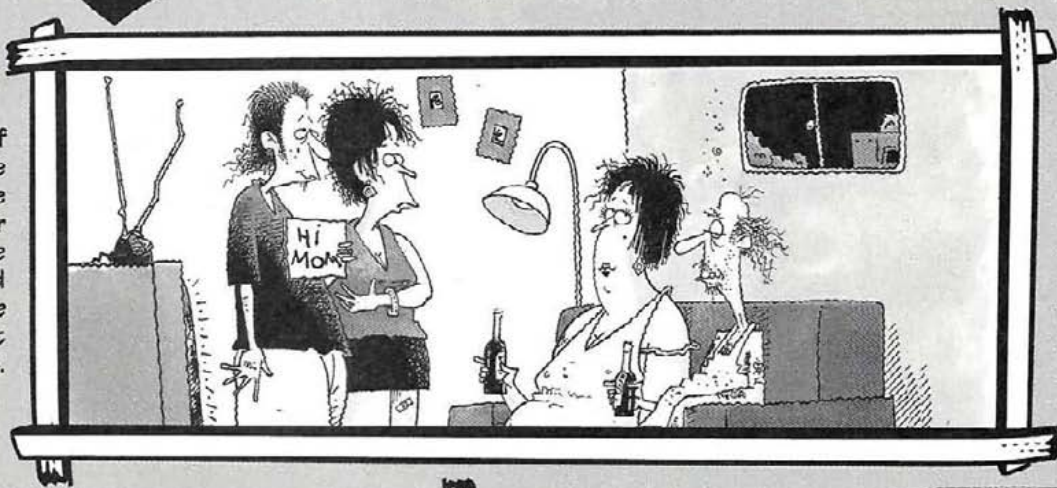
So you've walked out on another failed relationship. Well, not "walked out," so much as "ran out, shirtless and drunk, with officers in hot pursuit." At this point, you've been around the trailer park when it comes to looking for romance and, after two divorces, three name tattoos and five ex-stepchildren, you want to do things right. It's time to clean yourself up and learn a lesson from...

JOHN CALDWELL'S
A SECOND-RATE
ETIQUETTE GUIDE TO

TRAILER TRASH DATING



A good rule of thumb: if she takes you home to meet her parents, make sure beforehand that at least one of them is not also yours.

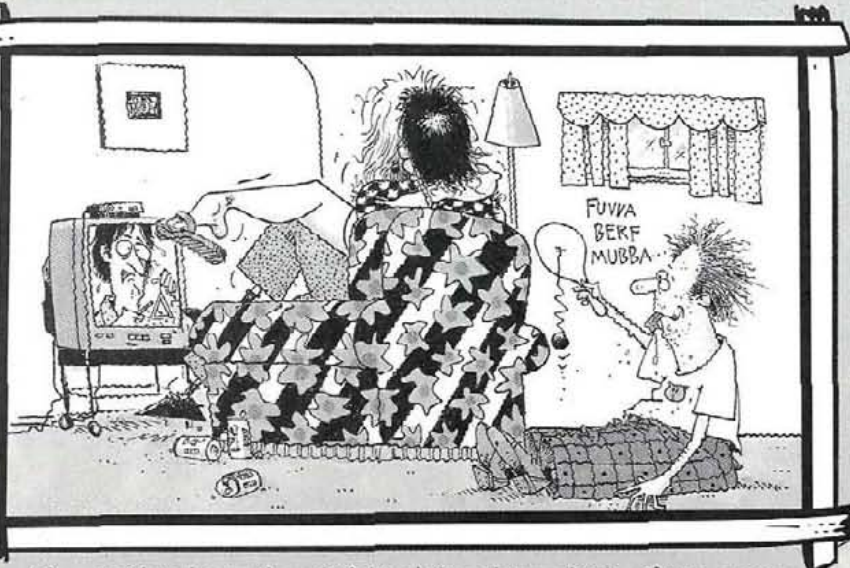


Go out of your way to compliment her.

YOU KNOW, YOU HAVE VERY FEW MUFFLER BURNS FOR A GIRL WHO'S DONE SO MANY BIKERS.



On the first date, never reveal where the space aliens probed you.



It's considered very thoughtful to bring along a little gift to occupy her severely inbred half-brother while you two make out on the couch.

Pillow talk in CB jargon works magic.

THAT'S A BIG TEN FOUR ON SLAPPIN' THE BIG GREEZY WITH A SHOVEL, COME ON! I'M GONNA TAKE A NUMBER NINE CLAWHAMMER TO THE SHORTBREAD RIGHT ABOUT NOW, TEN FOUR?



When celebrating the anniversary of that special night you first made love, it's not necessary to invite the other seven guys who were also in the back of the van.



Who needs expensive Hallmark cards when you can tell her you love her in urine on a roadhouse wall?



OH, BOBBY RAY. SOB

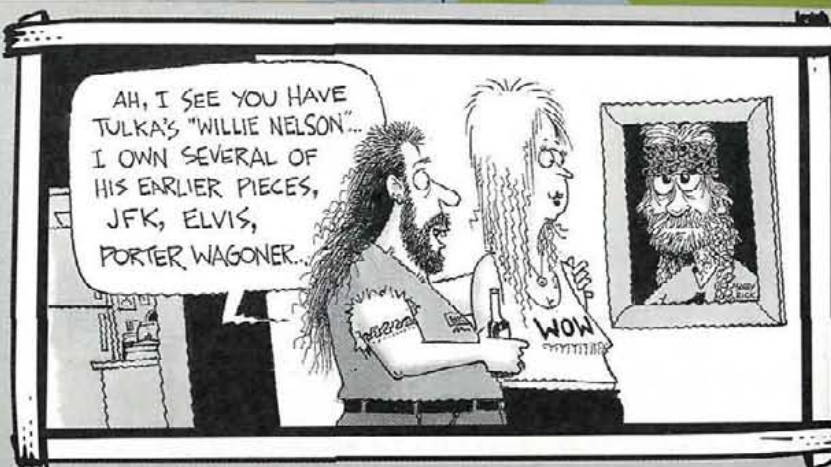


The suave trailer trash Casanova always wipes his date's beer bottle clean after removing the cap with his teeth.

Nothing says
"Forever" like
scraping her
initials in
your plaque
with a
jackknife.



AH, I SEE YOU HAVE
TULKA'S "WILLIE NELSON"...
I OWN SEVERAL OF
HIS EARLIER PIECES,
JFK, ELVIS,
PORTER WAGONER.



Having a working knowledge of black velvet painters is always a plus.



Swap spit, not Skoal.



When meeting her kids
for that all-important
first time, remember to
bring enough cigarettes
for everybody.

FIK
FIK
FIK

COMPLIMENTS SURE TO WIN THE HEARTS OF TRAILER TRASH LADIES

"Man, you really are
beautiful when you're
dry heaving."

"Wow, you get four cans
worth of hold from just
three cans of Aqua Net!"

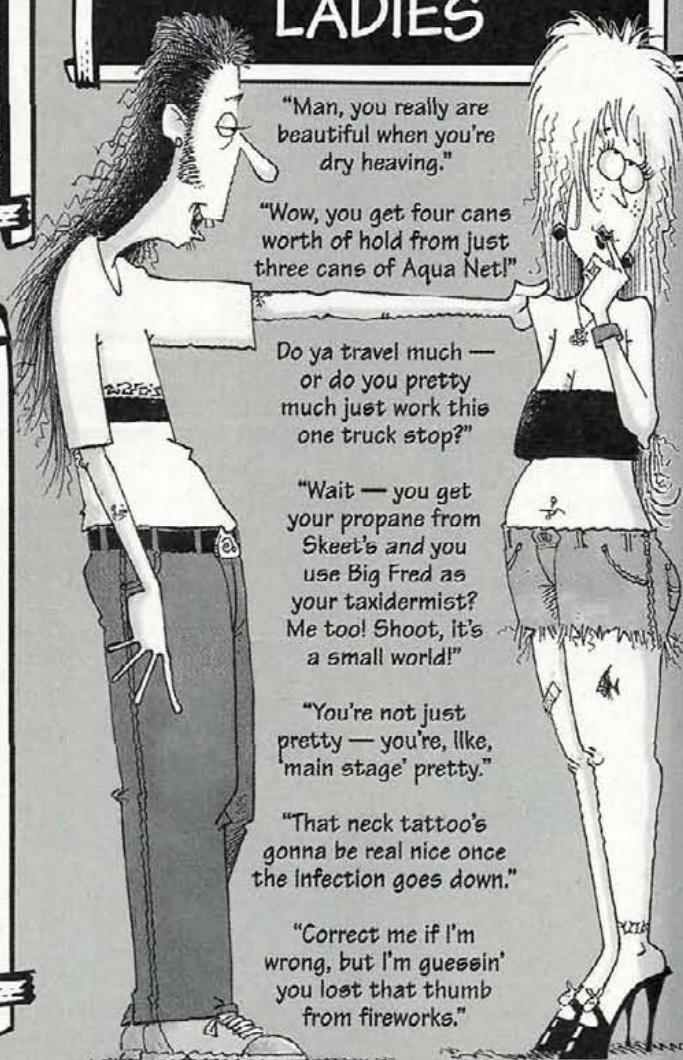
Do ya travel much —
or do you pretty
much just work this
one truck stop?"

"Wait — you get
your propane from
Skeet's and you
use Big Fred as
your taxidermist?
Me too! Shoot, it's
a small world!"

"You're not just
pretty — you're, like,
'main stage' pretty."

"That neck tattoo's
gonna be real nice once
the infection goes down."

"Correct me if I'm
wrong, but I'm guessin'
you lost that thumb
from fireworks."



SPECIAL ADVERTISING SECTION

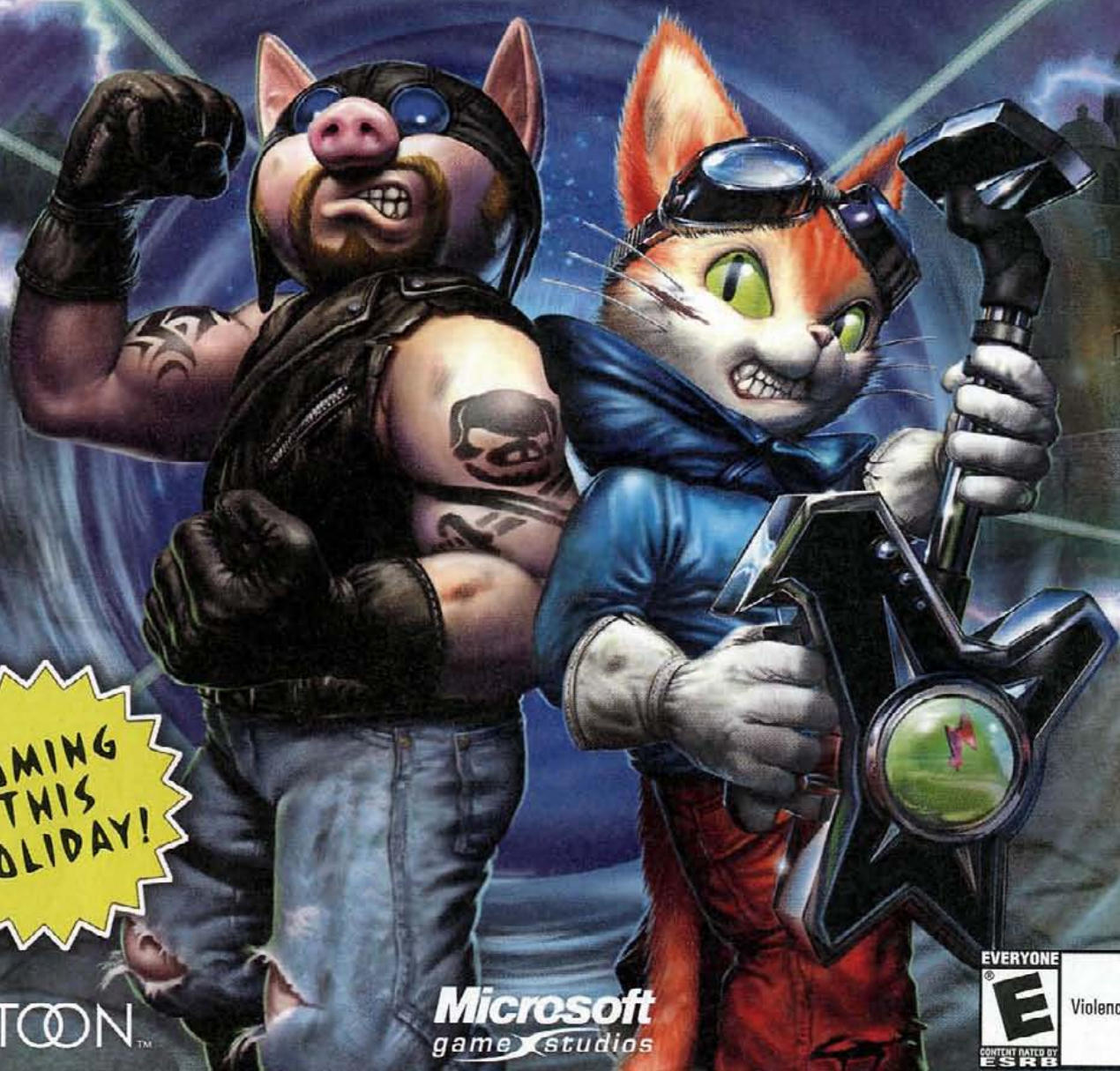


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TIME... OR JOIN THE GANG OF RIVAL PIGS TO MANIPULATE THE VERY LAWS OF SPACE WHILE CHASING FAME, WEALTH, AND AN ALL-YOU-CAN-EAT DINNER.



Slow Down, speed up,
or pause time, even make it
run backward... After all,
you're a Time Sweeper!



Get the upper hand on your enemies with Black Holes, Void Traps, and other way cool Space Controls!



Team up in two-player CO-op Mode, or duke it out in Battle Mode for even more fur-flying, snout-bashing action!



**Show your style and
customize your
character's face, body,
and clothes!**



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You
can't
go to
home-
room
again.
It's...

Montrose and... THE REUNION



CLASS, AS SOME OF YOU KNOW, THE ALUMNI WILL BE HAVING A REUNION NEXT WEEK. I MYSELF WAS PART OF THAT WONDERFUL **CLASS OF '79.**

WILL THIS BE ON THE TEST, MR. BINES?

WHAT? NO, WALTER. LOOK, THE SCHOOL BUDGET IS TIGHT, SO YOU'RE GONNA HELP OUT WITH SETTING UP AND SERVING AND ALL THAT.

I'LL CHECK COATS - AND COAT POCKETS!

GOOD ONE, DYLAN!

THIS IS AWESOME! WE'RE GOING TO THE PARTY!

SHUT UP, WALTER.

THINK ABOUT IT. YOU'LL MEET YOUR MOM'S STRAPPING OLD paramour AND SEE HIM ENGAGE IN ROUGH fisticuffs WITH YOUR FATHER.

LOOK AT YOUR SHOULDER! I CAN'T BELIEVE YOU'RE DOING ALL THIS BECAUSE OF MARK.

NO...uh... I'M DOING IT BECAUSE THERE'S GONNA BE A LOT OF GIRLS THERE THAT I USED TO KNOW. A LOT! I WANT TO LOOK MY BEST.

YOUR BEST, HUH? FINE! WE'LL SEE ABOUT WHO LOOKS THE BEST!

YOU'RE ON!

WOULDN'T IT BE A BETTER WORKOUT TO RUN UP THE DOWN ESCALATOR?

50% OFF!

DOWN

MOOSE KNUCKLE DRESSING ROOMS

NICE JOB, DUDES. EVERYTHING LOOKS CHOICE!

CHOICE?

IT'S A '79 THING. ANYWAY, MONROE, HOW'S THE mr Pibb PUNCH HOLDING UP?

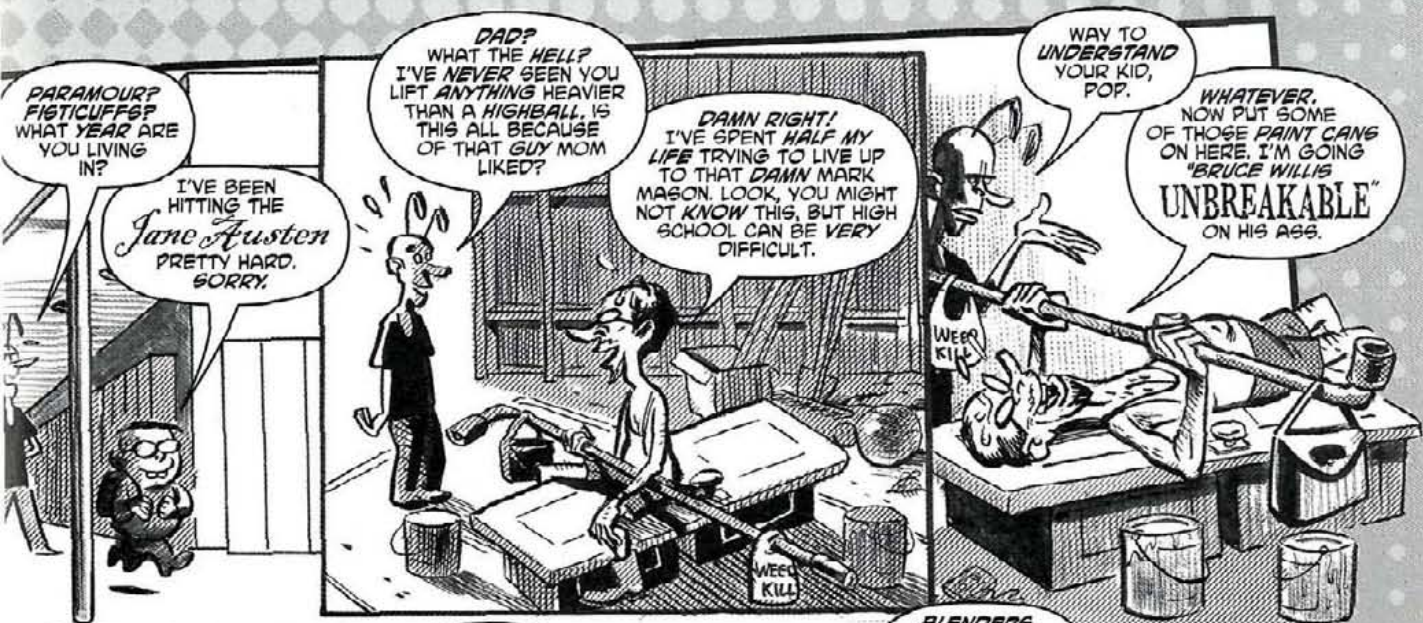
ARE PEOPLE REALLY SUPPOSED TO DRINK THIS STUFF?

WHATEVER YOU GOT, MAKE IT A DOUBLE.

DADDY WHAT HAPPENED? YOU LOOK AWFUL!

YOU'RE LOOKING AT THE RESULTS OF TWO DAYS...huff...OF THE FIRST PHYSICAL...huff...EXERCISE I'VE DONE SINCE I LEFT THIS HELLHOLE.

SIT DOWN, HAVE SOME MR. PIBB.



Monroe

GO, WARNER, THINK I CAN GET MY SWITCHBLADE AND **PORNOS** BACK NOW?

WE BURNED ALL THAT GARBAGE! MY GOD, YOU'RE A MESS!

THEY'RE NOT USUALLY THIS BAD, PRINCIPAL. THEY'RE JUST FREAKED OUT ABOUT THIS MARK MASON GUY.

MARK MASON? DON'T EXPECT HE'S GONNA BE WALKING THROUGH THE DOOR.

OH, TOO GOOD FOR EVERYONE, HUH?

NO, TOO DEAD FOR EVERYONE. **BRAIN ANEURYSM. BAM!** JUST LIKE THAT.

WAIT A SECOND! IF HE'S DEAD...

AND HE WAS NEVER EVEN...

CAUSE WORMS ARE EATING HIS...

THEN WE DID ALL THIS...

HAHAHAHA

Uh, IT'S REALLY QUITE SAD. HE WAS VERY WELL LOVED AND...

PERFECT!!
HAHAHAHA
HAHAHAHA
HAHAHAHA

YOU KNOW WHAT THIS MEANS?

YES, I DO. WE ACTUALLY **OUTLIVED** SOMEONE.

COME HERE, **STROKE** FACE.

LET'S CUT A RUG, YOU **FEEBLE** BASTARD.

YOU KNOW, MONROE, IT'S SAID "THE APPLE DOESN'T FALL FAR FROM THE TREE." LOOK AT THEM, AND YOU SEE YOUR FUTURE.

OH, MAN...AND I THOUGHT IT COULDN'T GET ANY WORSE...

HEY, MONROE, THIS PISS AIN'T GONNA FRESHEN ITSELF!

TONY B. Bill Ward

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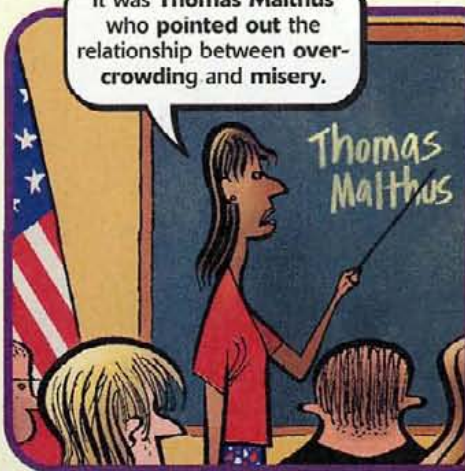


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The MAD WORLD of...SCHOOL

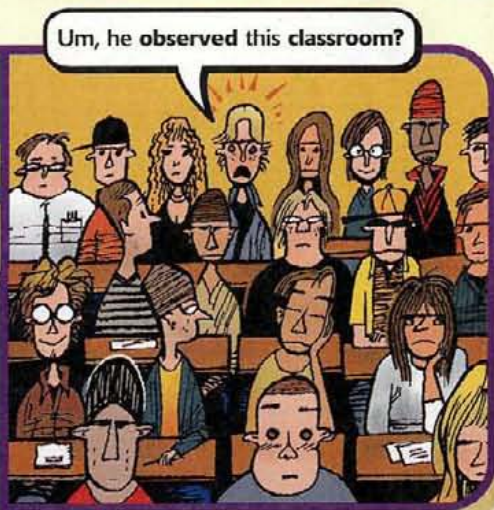
It was Thomas Malthus who pointed out the relationship between overcrowding and misery.



Can anyone tell me how Malthus arrived at his conclusion? Chris?



Um, he observed this classroom?



Boy, being a chaperone at this prom brings back memories.

That's right, Mom! You had *your* senior prom here, too!



Yep. Life's full of ironies. I mean, who'd have thought that one day I'd be chaperoning you...



At the same place you were conceived!



Since they started the new security system, I'm always late for class.

Not me. I'm always on time.



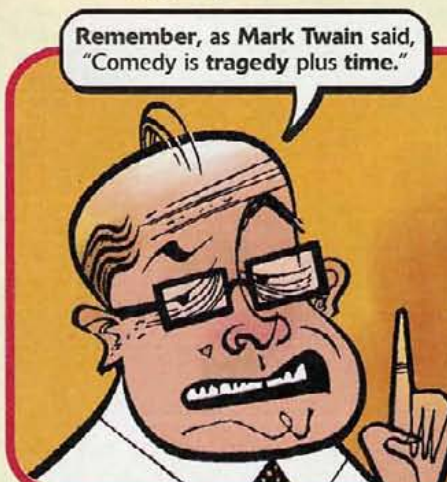
BEEP!

PIERCED

NON-PIERCED



Remember, as Mark Twain said, "Comedy is tragedy plus time."



Larry, I'm glad to see you're finally paying attention. What's your question?

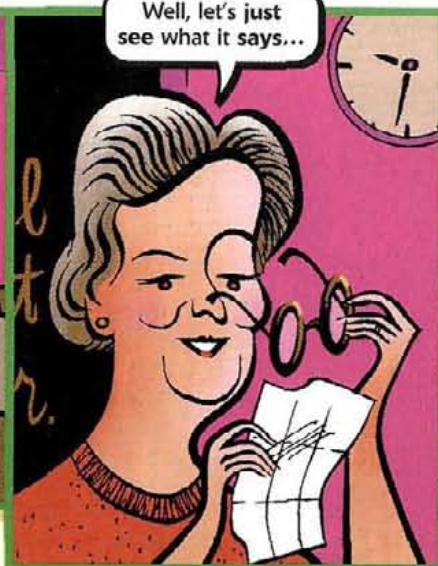


OL

You're passing a note?
How quaint! I haven't seen
anyone do that in ages!



Well, let's just
see what it says...



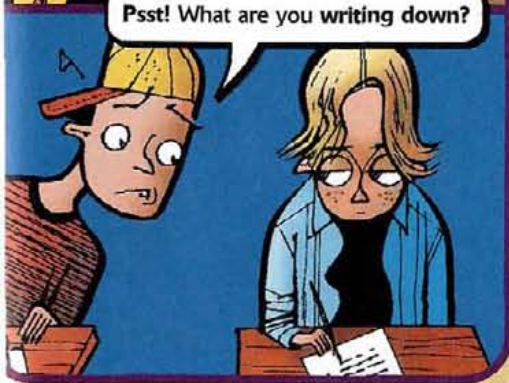
Charlie-
turn on
your
IM!



Since you were **both** caught cheating
on the exam, you're going to each
write a **confession** which I'll send to
your parents. Now get started!

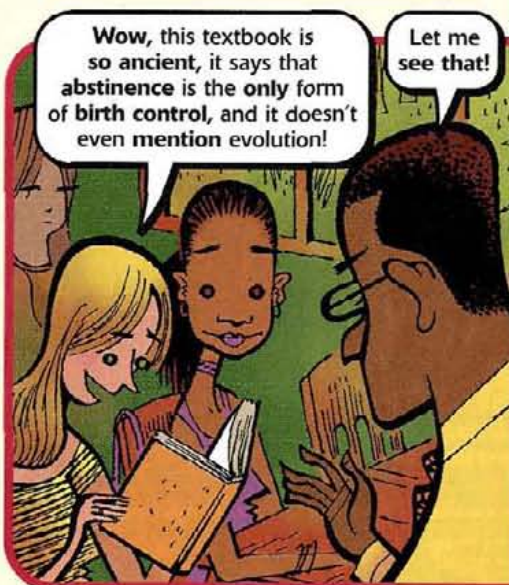


Psst! What are you writing down?

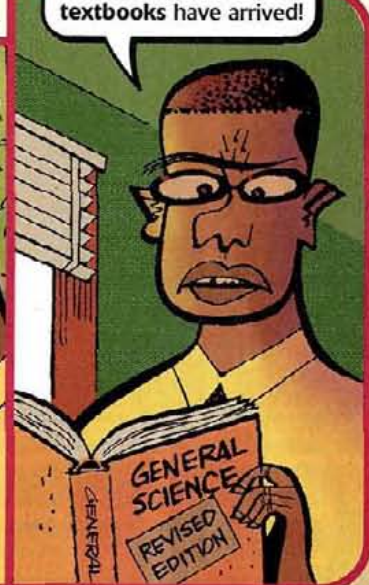


Wow, this textbook is
so ancient, it says that
abstinence is the only form
of birth control, and it doesn't
even mention evolution!

Let me
see that!

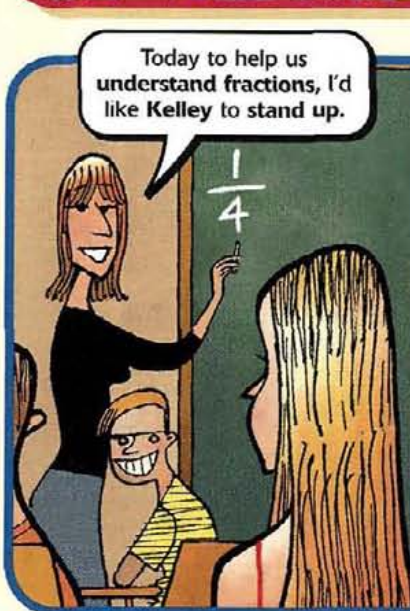


Oh, I see the **NEW**
textbooks have arrived!



Today to help us
understand fractions, I'd
like Kelley to stand up.

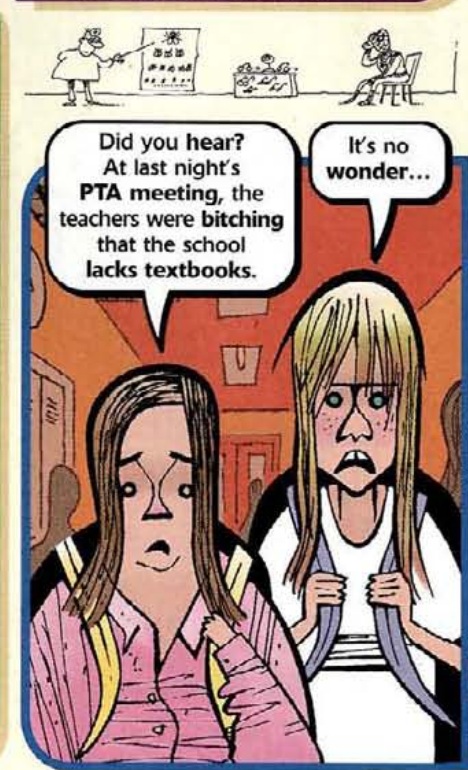
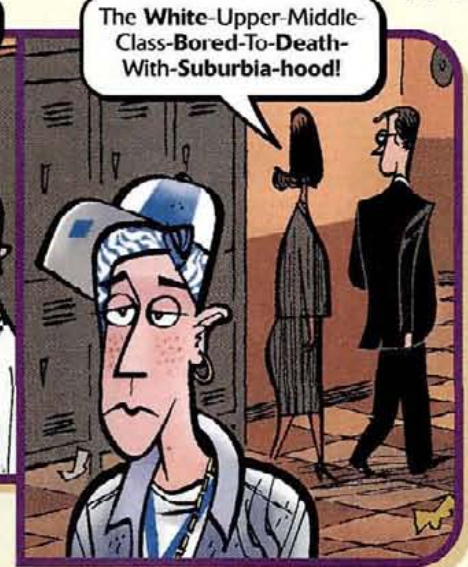
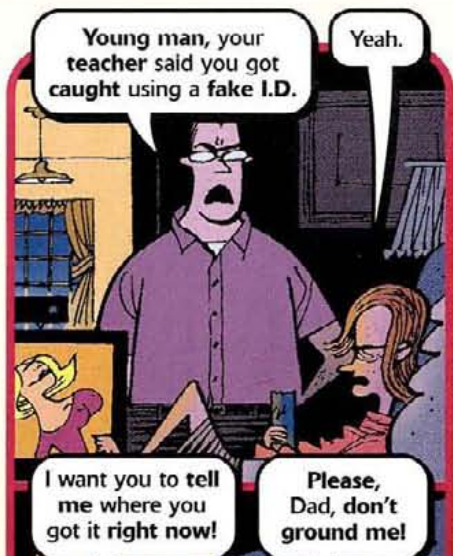
Kelley is wearing $\frac{1}{4}$ of an outfit!



How much longer before Principal
Muller thinks me scratching his
car door with a key is funny?



ARTIST: MARC HEMPEL
WRITER: STAN SINBERG



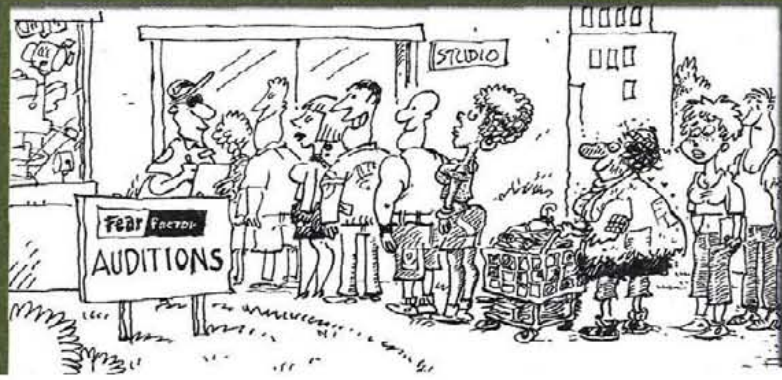
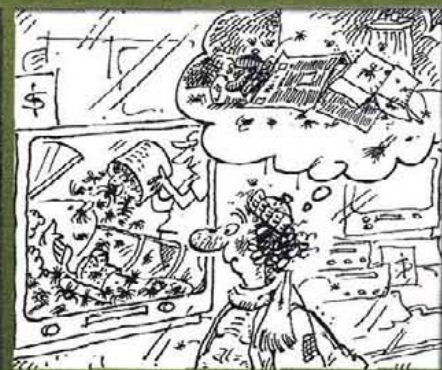
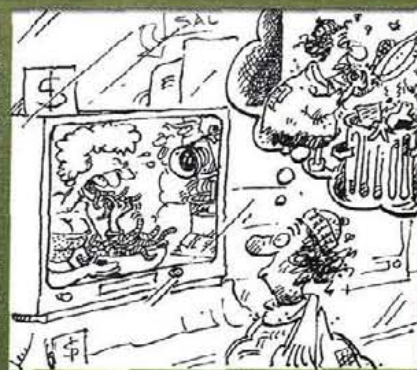


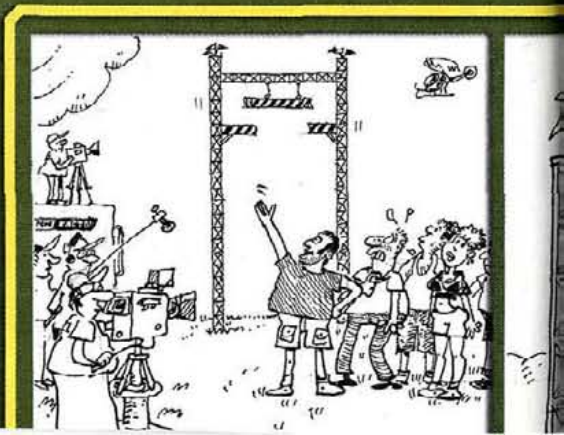
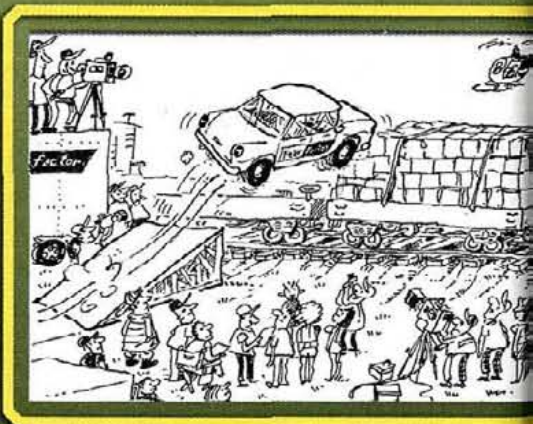
SERGE-IN GENERAL DEPT.

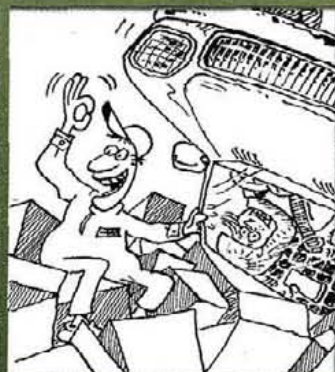
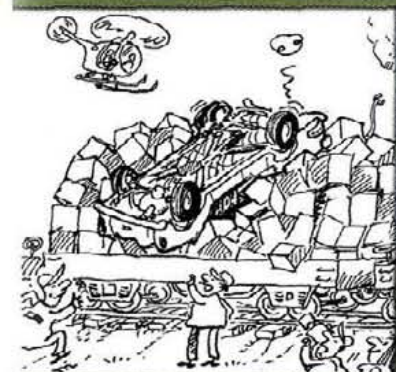
Sergio Aragonés presents a **MAD** Look

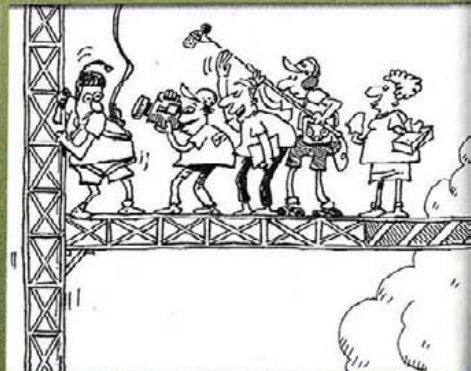
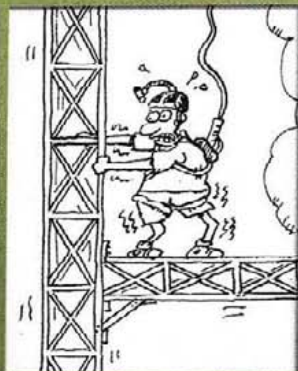
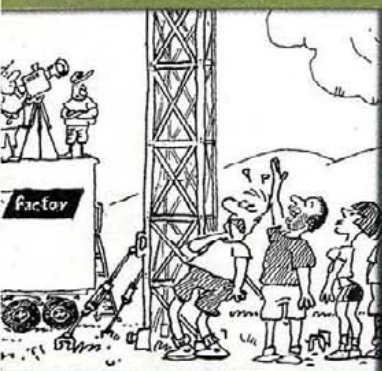
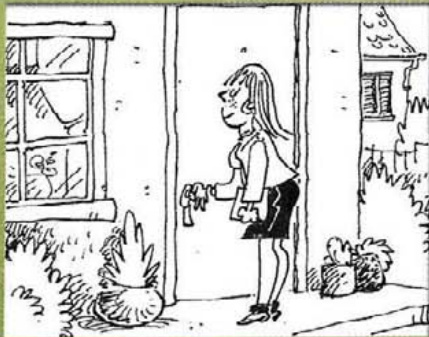


ARTIST AND WRITER: SERGIO ARAGONES







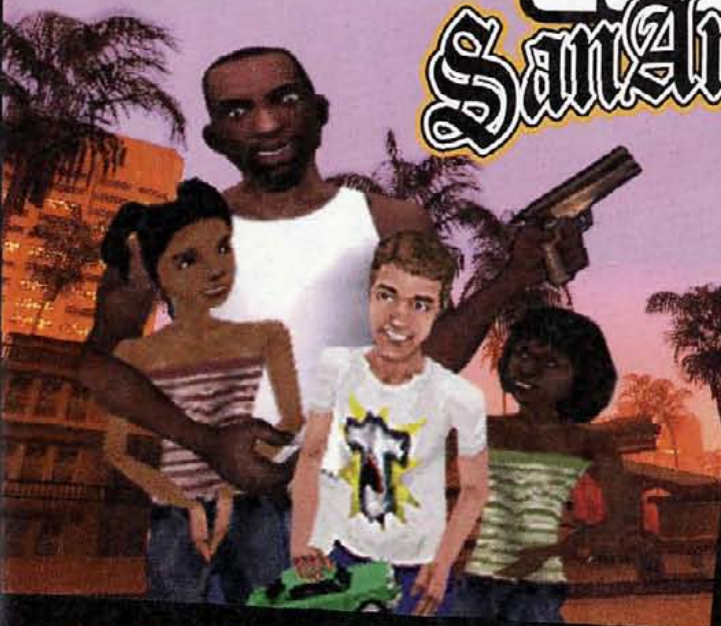




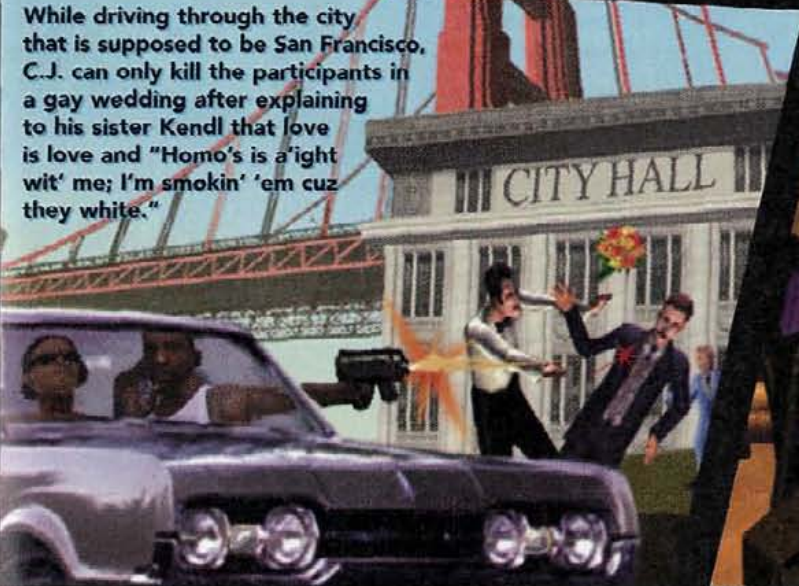
Those guys at Rockstar Games really got burned when they released *Grand Theft Auto: Vice City* a couple of years ago! There was so much criticism and media uproar over the game's depictions of random violence, crude language and socially unacceptable behavior that it's estimated to have lost almost .00043% of potential sales! They weren't about to let that happen again! That's why in their newest game, designers built in some civic-minded, downright upstanding features even Bill O'Reilly could endorse! So the next time you play it, watch for these...

SOCIALLY REDEEMING FEATURES ADDED TO grand theft auto San Andreas

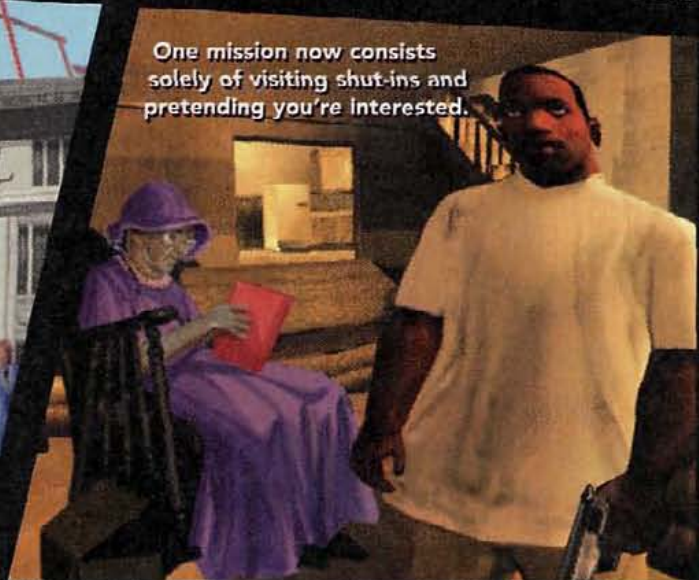
Hitting the right arrow button during Mission 3 makes C.J. turn to the screen, lecture children on the benefits of staying in school, and then hug.

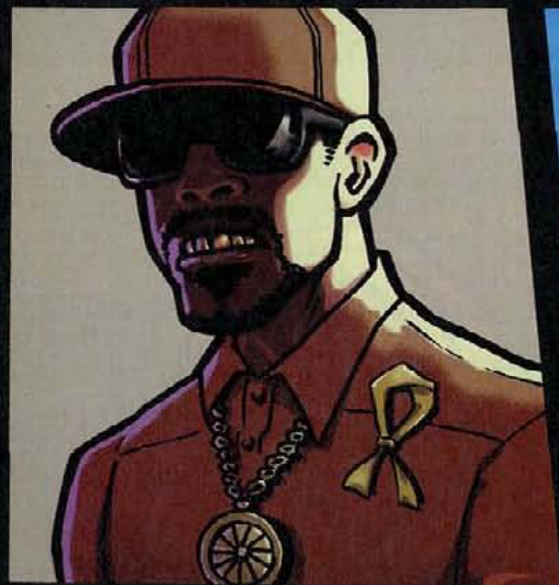


While driving through the city that is supposed to be San Francisco, C.J. can only kill the participants in a gay wedding after explaining to his sister Kendal that love is love and "Homo's is a 'ight wit' me; I'm smokin' 'em cuz they white."

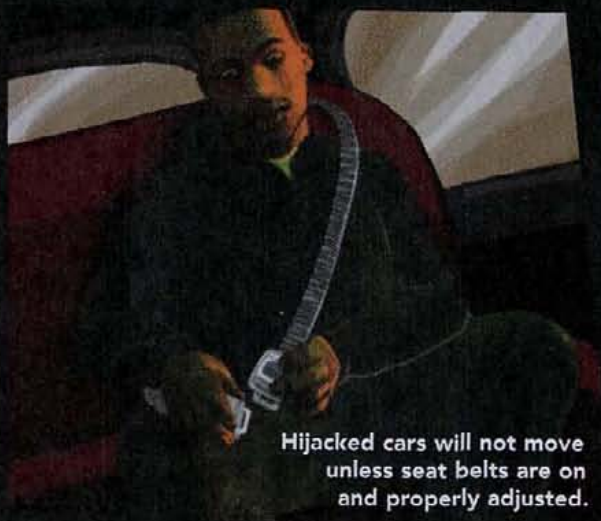
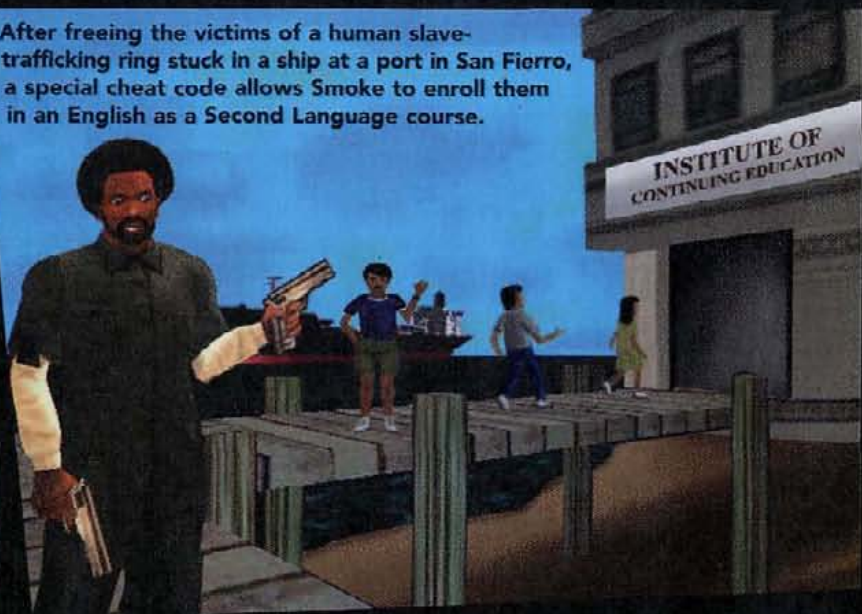


One mission now consists solely of visiting shut-ins and pretending you're interested.

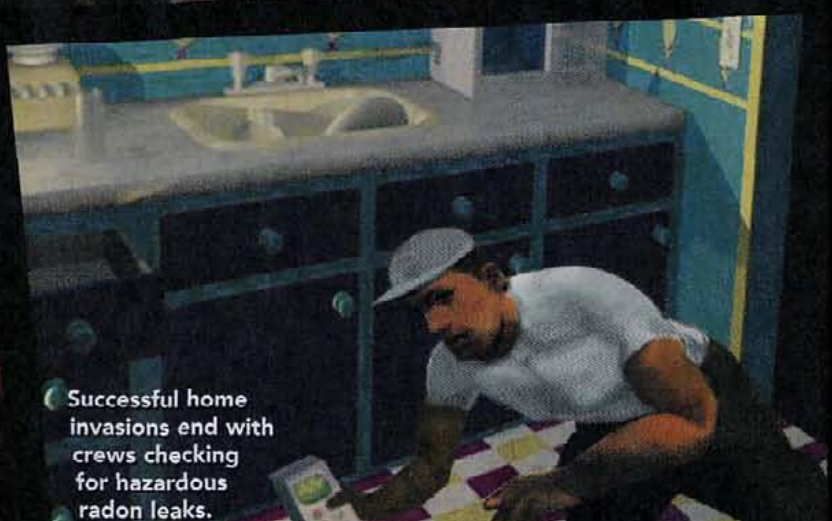




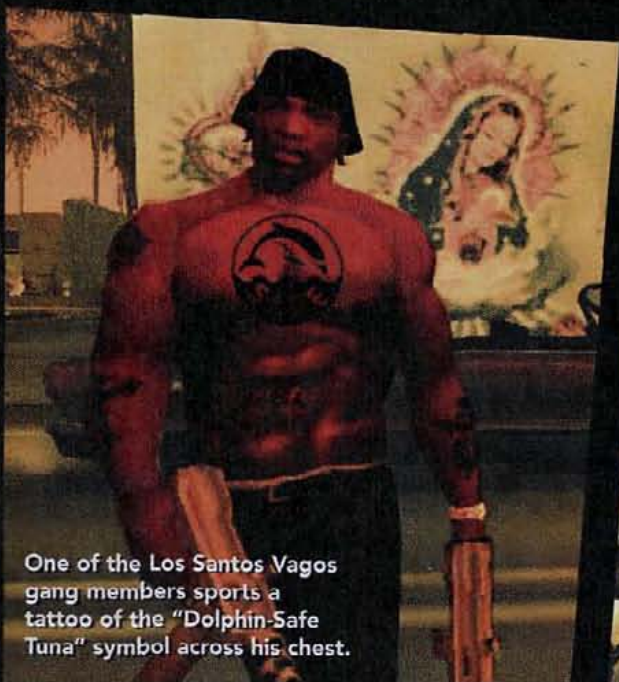
After freeing the victims of a human slave-trafficking ring stuck in a ship at a port in San Fierro, a special cheat code allows Smoke to enroll them in an English as a Second Language course.



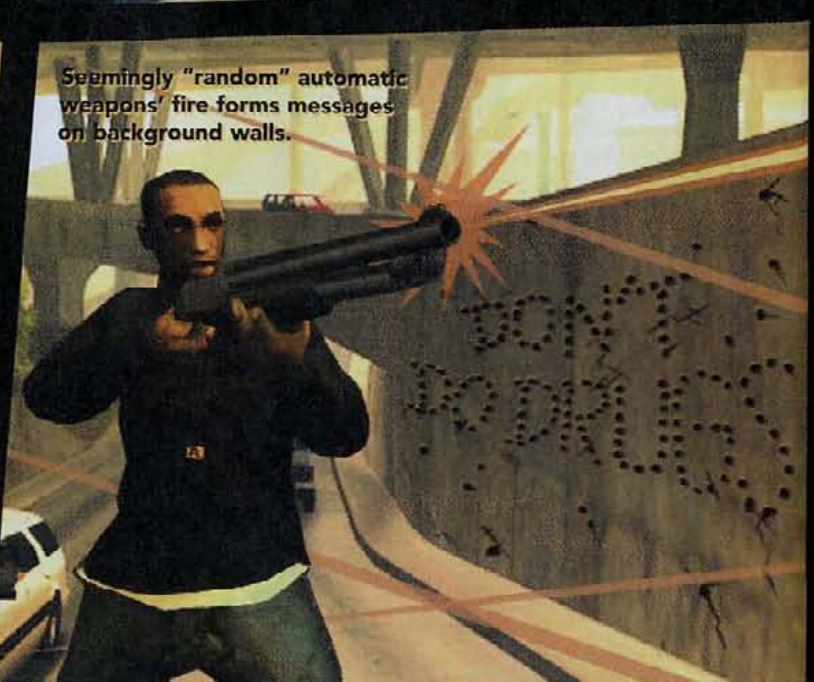
Hijacked cars will not move unless seat belts are on and properly adjusted.



Successful home invasions end with crews checking for hazardous radon leaks.

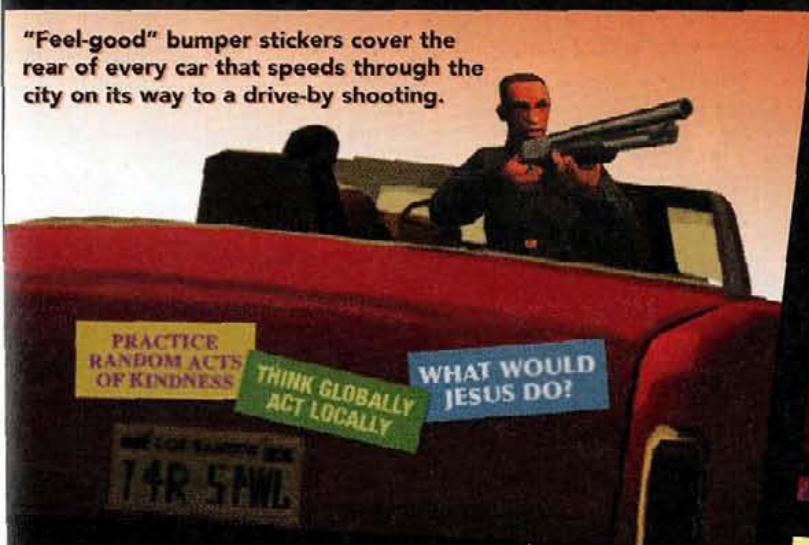


One of the Los Santos Vagos gang members sports a tattoo of the "Dolphin-Safe Tuna" symbol across his chest.

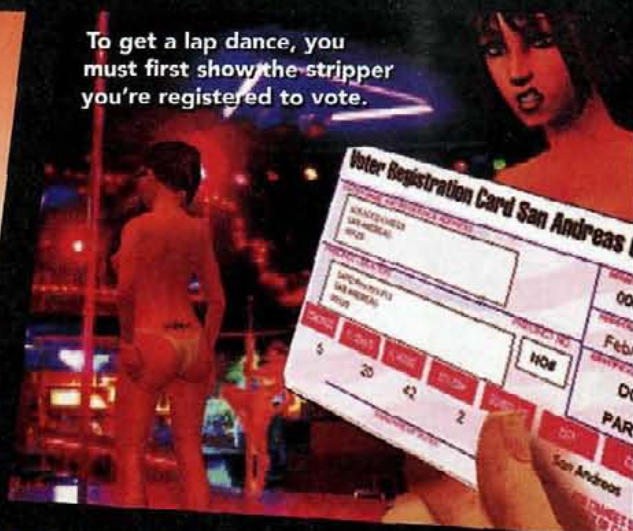


Seemingly "random" automatic weapons' fire forms messages on background walls.

"Feel-good" bumper stickers cover the rear of every car that speeds through the city on its way to a drive-by shooting.



To get a lap dance, you must first show the stripper you're registered to vote.



Mission 12 is all about rounding up a bone marrow donor for a Varrios Los Aztecas gang member's little sister.

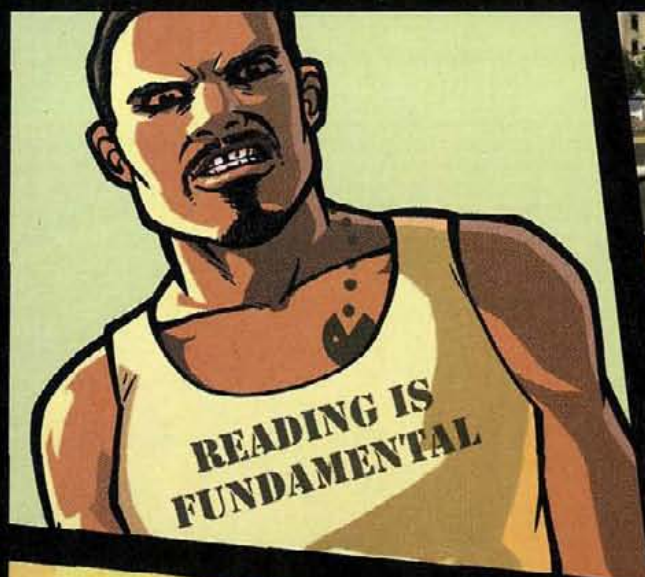


Each of the twelve small towns on the way to San Fierro has a high school car wash fund-raiser.



Before every third hand of poker in one of the Las Venturas gambling casinos, the characters around the table have a book club-style discussion of a classic novel they've all read.

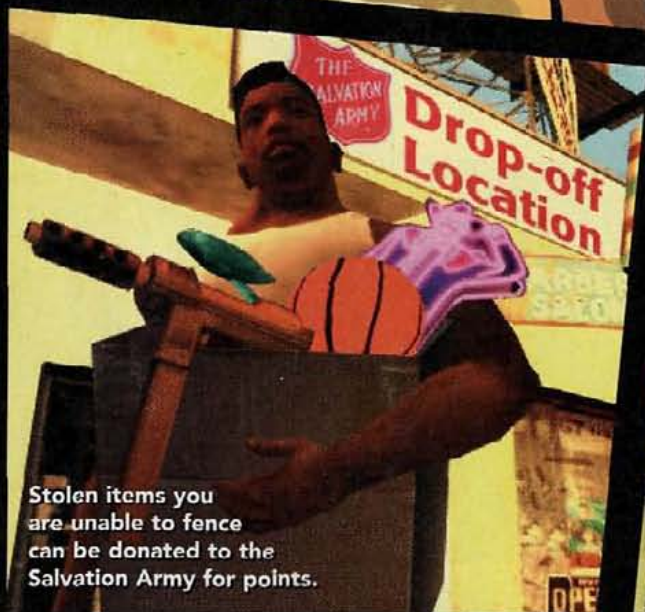




READING IS
FUNDAMENTAL



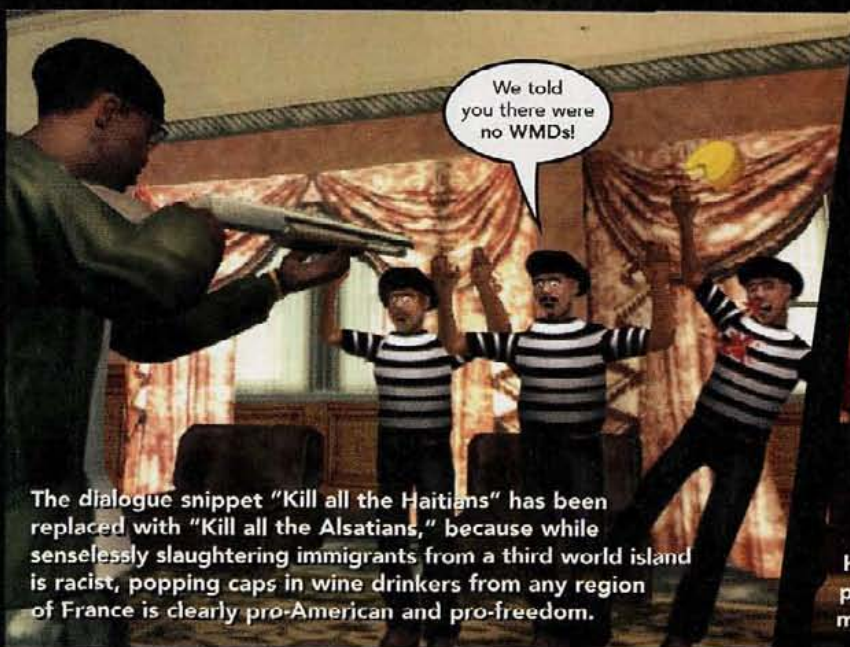
At the end of the mission "Reuniting the Families," spent bullet shells come to life and chant "Give a Hoot, Don't Pollute!" while cleaning up the body parts of the policeman chopped up by the helicopter.



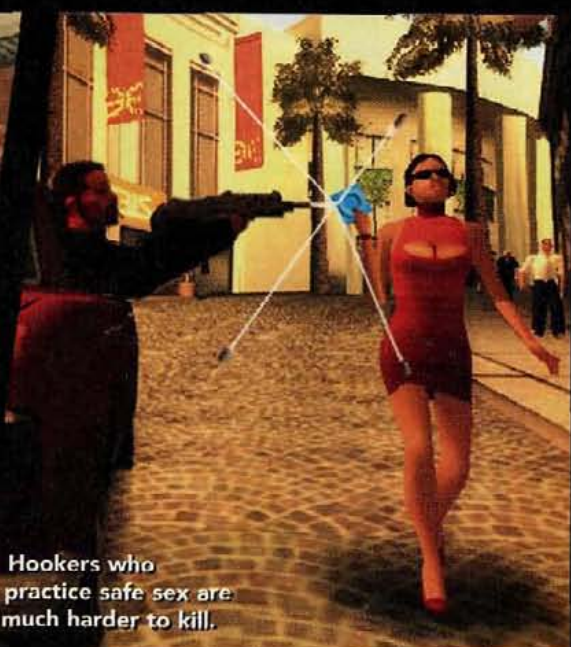
Stolen items you are unable to fence can be donated to the Salvation Army for points.



New "car customization" mode lets you turn your vehicle into a gas-saving hybrid and shows you how much energy you're saving compared to the last car you stole.



The dialogue snippet "Kill all the Haitians" has been replaced with "Kill all the Alsations," because while senselessly slaughtering immigrants from a third world island is racist, popping caps in wine drinkers from any region of France is clearly pro-American and pro-freedom.



Hookers who practice safe sex are much harder to kill.

SMALLVILLE

has landed on

abc family

abc

See it from the beginning
Weeknights 7/6c

abc family

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Wedding Britney Spears' Engagement Party Evite

From: Britney Spears & Kevin Federline (he's a backup dancer)

Location: Our friend's ratty home in Studio City, Los Angeles
(Why start classing it up all of a sudden?)

When: September 18, sometime after Britney's 15th vodka & Red Bull of the evening

Oops, I did it again! That's right, y'all, I'm getting married — this time to a guy who's already used to having his every move questioned and ridiculed. After all, he actually chose a career as a backup dancer for cheesy pop stars like Justin Timberlake! (Just kidding, I'm so totally over Justin!) Anyway, I haven't had time to send out real invitations for my wedding because I've been so busy writing my next album. (Just kidding again!)



Will You Attend?

☐ Yes

☐ No

☐ Maybe

Keith Richards Who the f#\$% is Britney Spears???

Spell Check

How many guests total (incl. you)

[Post Your Reply](#)

[Check Guest Replies](#)

Attending (Yes)

- **Mommy Lynne** Oh, Britney! It seems like only yesterday that you were writhing around half-naked at the Superdome, telling a crowd of 50,000 pre-pubescent girls that you're really, really horny! But now look at you — getting married, having it annulled, getting married again... You're making your own decisions, just like a grown-up and, well, er, it's probably best I leave it at that...P.S. Make sure whassaname signs that damn pre-nup!!!!
- **Daddy Spears** My sponsor was reluctant to let me out of rehab early, but I pointed out that if anything's going to make me sober up, it's the sight of my own daughter making a drunken ass of herself at her wedding. Again.

Undecided (Maybe)

- **J-Lo** Really hope I can make it — I LOVE weddings!!!!
- **Janet Jackson** I'll only be there if I can find something appropriate to wear...
- **Justin Timberlake** Hey, hey, Brit! Bess' watcha dress like Janet, 'cause I'm 'a be up in that piece, ha HA! Fa 'real! Yo — if you think iss' hard f'me t' talk like this, 'magine typin' like it!! Damn! But, yo, iss' in m' kontrak!
- **Madonna** Only if I can kiss the bride — again!
- **rolling.stone.editor** Thanks for the invitation — we will make every attempt to be there! How could we not? Without your willingness to bare your heinie on our cover every three months, our circulation numbers would be dropping off almost as fast as your album sales!

- **Ashton Kutcher** Is our deal still on? During your wedding ceremony, as soon as you get to the part where you're supposed to say "I do," I'll jump out and yell, "You've just been punk'd!" at this Federline loser, right?
- **Colin Farrell** Let's see... a party full of drunk, vulnerable single women. I'd be like a #\$\$%in' pig in #\$\$%&, Brit!
- ***NSync** We know you were closest with Justin, but the rest of us really appreciate that, unlike everyone else, you haven't forgotten us! Unfortunately, we've got a big show booked that night. But maybe we could swing by afterwards — Bat Mitzvahs don't usually run that late, do they?

- **Michael Jackson** When I was a little boy growing up in Indiana, if someone told me I'd be getting the Groomsman of the Millennium award, I'd never have believed it!

when two people who love each other look into one another's eyes and exchange vows. It's so genuine, so untarnished. So...real, you know? I can't think of a purer thing. That reminds me, I was talking to Dr. Saunders about your wedding, and he recommended we both wear dresses that highlight our cleavage. Better get our money's worth, right?

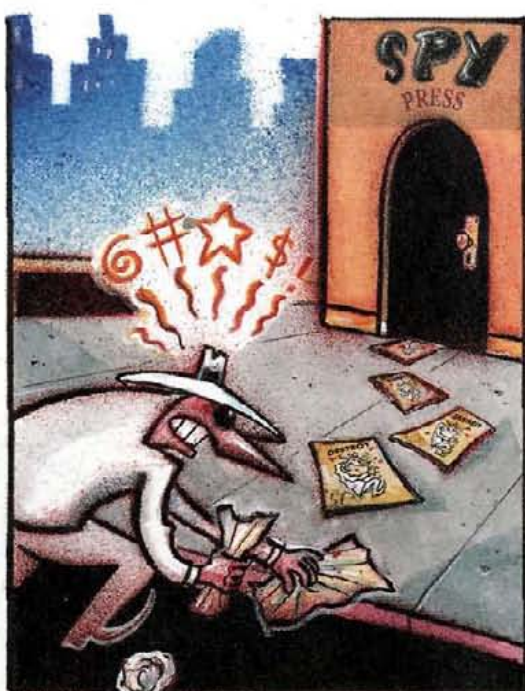
- **Bobby Brown** As long as it doesn't violate the terms of my parole, I'd go anywhere for you, girl — I owe you big time for covering "My Prerogative." Those royalties will really help support my drug habit. Wait, I mean my wife's drug habit. Wait, I mean my wife. Hell, who am I kidding?
- **Whitney Houston** Crack is WACK!!!!
- **The Neptunes** Is this a black-tie wedding? Pharrell never goes anywhere with a shirt on.
- **Shar Jackson** I'll be there if I can find a babysitter for your fiancé's bastard children.
- **Christina Aguilera** I can't even remember whether we're feuding right now. You wouldn't dare wear white for your ceremony, would you? What color will the bridesmaids' dresses be? I wouldn't want people to think I was in your bridal party because my pasties were a matching color!
- **R. Kelly** Will your little sister Jamie Lynn be there?

Declining (No)

- **Jason Allen Alexander** My stupid shift manager at Shoney's is refusing to give me the night off!
- **Mick Jagger** Please remove me from your mailing list.
- **Fred Durst** After the way you dumped me, there's no reason in the world that would make me attend. Wait, hang on a sec, is Angelina Jolie gonna be there?
- **Paul McCartney** Please remove me from your mailing list.
- **Aretha Franklin** Please remove me from your mailing list.
- **Bruce Springsteen** Please remove me from your mailing list.
- **Billy Joel** Sorry, my car's in the shop.

Not Yet Replied

- **Rick James**



ARTIST AND WRITER: PETER KUPER

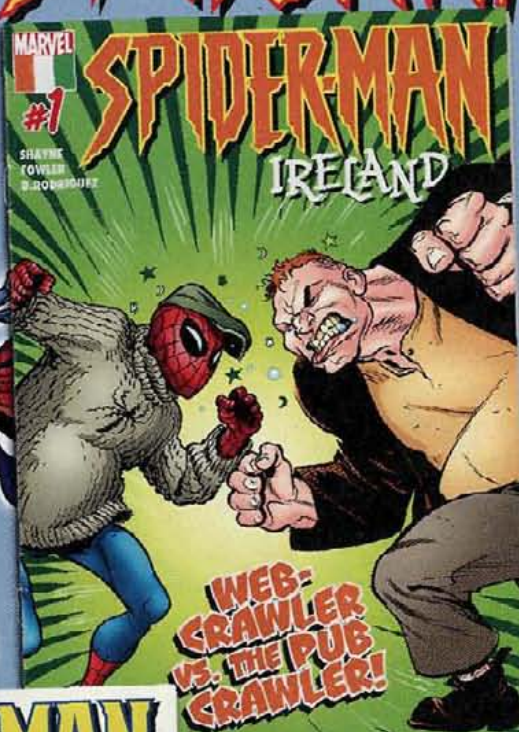




WORLD WIDE WEB-SLINGER DEPT.

Recognize this guy below? Kind of looks like Spider-Man in a dress and toe shoes, doesn't it? Seeking to expand its audience to geeks worldwide, Marvel Comics recently announced the creation of a new version of the Webhead, for a comic called "Spider-Man India." Spidey's secret identity will change from Peter Parker to Pavitr Prabhakar, his costume will feature elements of traditional Indian dress and he'll square off against Rakshasa, a demon from Indian myths! Okay, it's a start, but what we'd REALLY like to see is the day...

WHEN SPIDER-MAN GOES COMPLETELY INTERNATIONAL



INDIAN SPIDER-MAN ART:
TIMOTHY SHAMEY

WRITER: DAVID SHAYNE

IRELAND: THE AMAZING O'SPIDER-MAN

ANOTHER TUESDAY NIGHT
AT O'SULLIVAN'S PUB...



AT PARIS' MOST FAMOUS ART MUSEUM, DR. OCTOPUS LOOKS TO EXPAND HIS COLLECTION...

YOU WILL NOT GET AWAY WITH STEALING THE MONA LISA! SPIDER-MAN WILL STOP YOU!

HA! THAT PITIFUL, BAGUETTE-EATING WALLCRAWLER IS NOWHERE TO BE SEEN!

FRANCE:
LE SPIDER-HOMME

MEANWHILE, AT LE GRAND BOISSON CAFÉ...

MONSIEUR, THERE IS A REPORT THAT DR. OCTOPUS HAS BROKEN INTO THE LOUVRE! YOU MUST STOP HIM!

AND I SHALL... AS SOON AS I FINISH MY CIGARETTE AND THIS FINE CABERNET. SUCH THINGS ARE NOT TO BE RUSHED! THEY ARE TO BE SAVORED!

SOON, LE WEBHEAD FACES HIS MOST BRUTAL ENEMY!

YOU HAVE CAUGHT ME RED-HANDED, DISPATCHED WITH MY HENCHMEN AND HAVE ME CORNERED! BUT YOU ARE A TRUE FRENCHMAN, SO...

...SURRENDER!

YES! BUT OF COURSE! AS A FRENCHMAN, I MUST ALWAYS APPEASE A MADMAN!

I HAVE DONE ALL I CAN BE EXPECTED TO DO! FOR WHILE MY UNCLE BEN BELIEVED THAT WITH GREAT POWER COMES GREAT RESPONSIBILITY...

...IT WAS MY FELLOW COUNTRYMAN, EXISTENTIALIST JEAN-PAUL SARTRE, WHO KNEW THAT ONE MAN CANNOT POSSIBLY BE EXPECTED TO COMBAT THIS MISERABLE EXISTENCE CALLED LIFE. SO WHAT FOOL WOULD SUBJECT HIMSELF TO THE ENNUI OF CRIME-FIGHTING...?

GARÇON! MORE POWDERED SUGAR FOR MY CREPES!

BERMUDA: CHILLIN' WIT' SPIDER-MAN



HIGH ABOVE THE ISLAND OF BERMUDA, SPIDER-MAN RUSHES TO HELP A COUPLE IN NEED...



...OF LIQUID REFRESHMENT!

HERE ARE YOUR PINA COLADAS! SHALL I CHARGE THAT TO YOUR ROOM?

YES, THANK YOU.



I WISH THERE WAS A NEED FOR A SUPER-HERO ON THIS IDYLIC, CRIME-FREE ISLAND PARADISE. I'M SO BORED...



UHHNN... THE PAIN... THE PAIN... NOT SURE I CAN MAKE IT...

WAIT A SEC! MY SPIDEY SENSE IS TINGLING! THAT MAN DOWN THERE! HE'S IN TROUBLE!



WELL, WELL, IT LOOKS LIKE MY SPIDEY POWERS ARE NEEDED AFTER ALL!



THANKS, SPIDER-MAN! THAT SUN WAS REALLY STARTING TO GET TO ME!

GOOD THING MY WEBS ARE AT AN SPF OF 55! NEXT TIME, PACK SUNSCREEN! THAT HEAT SICKNESS COULD'VE GIVEN YOU A REALLY BAD HEADACHE!

ANOTHER LONELY NIGHT ON THE STREETS OF AMSTERDAM FOR PIETER PARKER...



DAMN THIS CURSE OF BEING SPIDER-MAN!

NETHERLANDS: AMAZOON DER SPIERZMÄN

ALL MY LIFE I'VE PINED FOR MARY-JANE...

...AND I KNOW THAT SHE LOVES ME, TOO.



...BUT IF SHE EVER KNEW THAT PIETER PARKER WAS SPIDER-MAN...



...HER LIFE WOULD BE IN GRAVE DANGER.

THAT'S WHY PIETER PARKER CAN NEVER HAVE A GIRLFRIEND.



ARRIVING AT THE RED LIGHT DISTRICT...

THANK HEAVENS PROSTITUTION IS LEGAL IN THIS TOWN! BECAUSE MY SPIDEY SENSE AIN'T THE ONLY THING THAT'S TINGLING THESE DAYS!



MOOIE MEIDEN, EEN ALLERBESTE AVOND, WIE IS ER VAN DIENST?*

*GOOD EVENING LADIES, WHO'S AVAILABLE? - ED



SPIDER-MAN

CHINA: 蛛男

(The Climber of Walls
Who Is Part Man
and Also
Part Spider-Type)



NO, I AM HERE TO AVENGE MY FATHER'S DEATH! OR IS IT YOUR FATHER'S DEATH? I GOTTA BE HONEST - ALL THIS AVENGING... ALL THESE FATHERS' DEATHS... WHO CAN KEEP UP?



OKAY, BUT FIRST, SHALL WE DISPLAY OUR VARYING FIGHT STYLES?



HEY! WHERE ARE YOU GOING?!



AND SO SPIDER-MAN LEARNS THAT WITH GREAT POWER COMES GREAT RESPONSIBILITY...AND WITH FREE TRADE, COMES \$1.49 A DAY SEWING INSOLES INTO THE NEW AIR LEBRONS. THE END.

In 1986, a group of dedicated American doctors, appalled by the lack of medical care in third-world countries, formed Doctors Without Borders, an organization providing free medical services worldwide. Their success inspired another charitable endeavor — **Cosmetic Surgeons Without Borders (CSWB)**.

CSWB is a group of dedicated American plastic surgeons, working for a reduced fee, who travel the globe performing surgical procedures on those who are too poor, or who do not even realize they need our help.

After suffering for generations in a braless society, the tribeswomen of the Serengeti were finally given the 45-inch, double-D, rock-hard implants that were always out of their reach. Thanks to CSWB, these women no longer obsess over the decades-long famine devastating their homeland — instead, they have higher self-esteem, greater dating potential, and are living the dream of every woman: to be both buxom and skinny!

BEFORE



AFTER



Male pattern baldness is an epidemic that has ravaged all corners of the world. And nowhere has the pain been greater than in the countries of Eastern Europe. But no more. The good Samaritans of CSWB have traveled from their office complexes in Palm Springs, Miami Beach and Rodeo Drive to Bosnia, Serbia and Chechnya, performing emergency hair transplant surgery on the tragically afflicted. These men no longer feel the shame and impotence of baldness as they spend the day waiting in line for food rations from U.N. peacekeeping forces.

BEFORE



AFTER



Besides frequent malaria outbreaks due to contaminated water supplies, premature wrinkling is a chronic problem of tropical South Americans. Through the tireless efforts of CSWB, these unfortunate sun-baked peoples can have those unsightly lines effortlessly botoxed away. Today, they face the shortage of antiviral vaccines with the same snare-drum-tight faces previously available only to the society ladies of Manhattan's moneyed upper east side!

BEFORE



AFTER



ARTIST: DREW FRIEDMAN

WRITER: PAUL ROSA

COSMETIC SURGEONS



Whether it be Burqua-clad Middle Eastern women in need of collagen injections for the pouty, pillow-sque lips they've always desired or the cellulite-ravaged thighs of the women of Asia, Cosmetic Surgeons Without Borders is there, bringing vitally necessary chin implants, chemical peels and permanent eyeliner to people the CSWB volunteers affectionately refer to as "God's fixer-uppers."

Yes! I want to help rid the world of cottage cheese thighs, spider veins, "outies," woefully neglected abs, "Asner jowls," double-to-quadruple chins, "ass-sprawl," undulating arm flab, birth marks, stretch marks, pock marks and so much more!

Please accept my donation of

☐ \$10,000 ☐ \$5,000

☐ Other thousand \$ _____

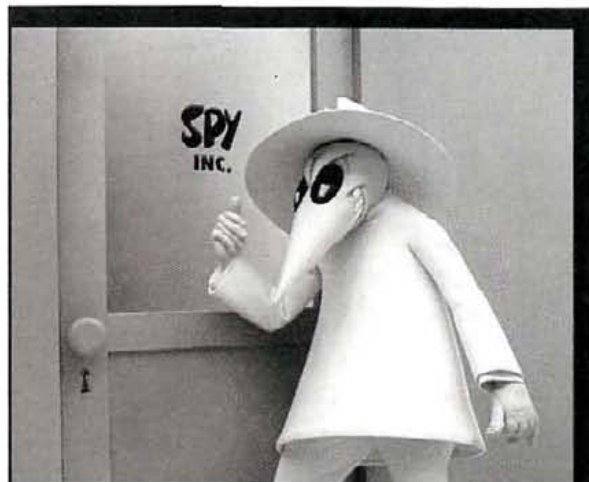
Name _____

Address _____ City _____

State _____ Zip _____

Send to:

Cosmetic Surgeons Without Borders
The Joan Rivers Medical Arts Building
East Hampton, NY 11937-1303



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WHAT DEVELOPING
NEWS STORY
HAS MANY
AMERICANS TOTALLY
TRANSFIXED?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

With so much going on in the world today, there's no shortage of big news to fill the racks. One item, however, has really stood out and captured almost everyone's attention. To find out what this story is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



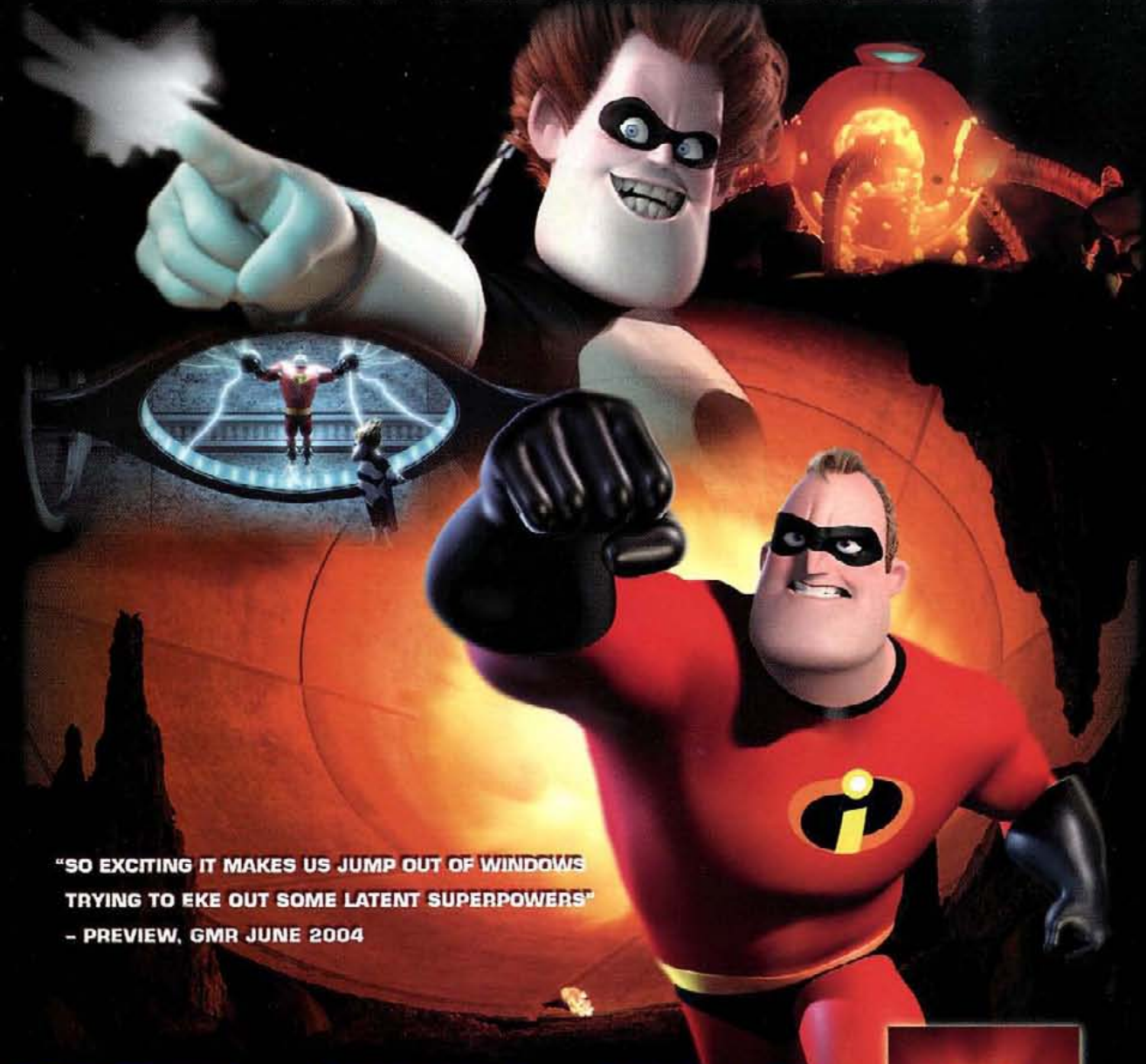
LIVELY, BREAKING NEWS EXPOSÉS ARE FIND-
ING EAGER AUDIENCES — AND FANS
SAY THEY LOVE IT. WHETHER IT'S NATIONAL OR LO-
CAL, ALL THAT MATTERS IS THAT IT IS
HANDLED IN LURID DETAIL. IT IS THE MEDIA'S
CHANCE TO PROFIT IF THEY GET THE EARLIEST
SCOOP AND PERHAPS WIN A PULITZER PRIZE

A

ARTIST AND WRITER: AL JAFFEE

B

EXPECT THE INCREDIBLE!



"SO EXCITING IT MAKES US JUMP OUT OF WINDOWS
TRYING TO EKE OUT SOME LATENT SUPERPOWERS"
- PREVIEW, GMR JUNE 2004



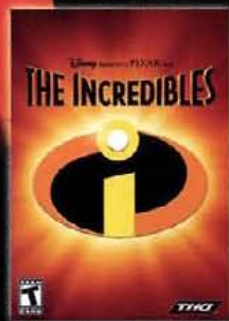
Use your super strength to survive an onslaught of enemies as Mr. Incredible



Use your super speed to run for your life as Dash



Stretch your powers to the limit as Mrs. Incredible



PlayStation 2



OWN THE GAME NOVEMBER 2nd.
In theaters November 5th. Save the day.



Cartoon Violence

GAME BOY ADVANCE

PIXAR
ANIMATION STUDIOS



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www.thq.com

www.incrediblesgame.com